

Photography and Filming of Children and Young People in Sport

This document provides guidance toward safe practices for photographing and filming children and young people in sporting environments to protect their privacy, safety, and wellbeing.

Privacy and safety online must be prioritised and if athletes are wishing to be tagged or linked to online, clubs and affiliations must make them aware of potential risks associated, and work with them to make their accounts secure.

Consent and Image Use

Children are to be photographed or videoed while involved in our sport only if:

- The Child's parent or guardian has provided prior written approval for the photographs to be taken or for the video footage to be captured, written approval must include;
 - What images will be taken
 - How they will be used and shared
 - Storage and deletion processes
 - The right to withdraw consent
- Images and tagging of athletes must only be used for the agreed purpose and reviewed before publication.
- Do not include personal details (e.g., linking to them online, name, contact information).

Safe Photography Practices

- Ensure all staff and volunteers are aware of and understand and follow club policies.
- Use images that focus on the activity rather than the individual and avoid identifiable or inappropriate angles.
- The context of the media is directly related to participation in our sport;
- The image is taken in the presence of other personnel.
- Children must be appropriately dressed in sporting attire and not depicted in sexualised or suggestive ways.
- No one-on-one photo sessions—another adult must always be present.
- Prefer club-owned devices; if personal devices are used, strict procedures must apply.

Managing Risks

- Monitor social media and remove inappropriate comments.
- Limit downloading or copying of images online where possible.
- Use stock images where appropriate to reduce risk.

Professional Photographers and Live Streaming

- Verify photographers have valid credentials (e.g., Working With Children Check).
- Briefed on acceptable conduct and image use and associated policies.
- Identify non-consenting participants and ensure they are not filmed.

Storage and Security

- Media must be stored securely on approved, secured, password-protected systems and devices.
- Restrict access to authorised personnel only.
- Delete or destroy images when no longer needed and keep records of image use and access.

Resources

You can find more information about photographing and filming young people, along with the relevant policies that guide these practices, in the resources below.

- [Child Safeguarding Policy](#)
- [Sport Integrity Australia | Photography and Filming of Children and Young People in Sport](#)
- [Sport Integrity Australia | Children and Young People Safe Practices Do's & Don'ts](#)

Checklist

- Consent obtained from child, parents/guardians.
- Work/club device used to take photos.
- Photographer has valid credentials and is aware of policies and procedures for Child Safeguarding.
- Children who do not wish to be photographed known.
- Media reviewed prior to using.
- Media stored securely and safely.
- Online content monitored and assessed.

