

2024

ANNUAL REPORT



Basketball Australia respectfully acknowledges the Aboriginal and Torres Straits Traditional Owners and Custodians of the land on which we live, work and play basketball. Basketball Australia pay their respects to all Aboriginal and Torres Strait Elders past, present and future.



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VISION

Basketball will be the sport of choice for Australian families in the 21st century.

MISSION

To be a respected national sporting organisation recognised for our nationally-led, state-delivered programs.

To be recognised as a truly gender equal, all abilities, community sport that has a defined pathway to greatness.

We will be viewed as one of the most successful basketball nations on earth.

VALUES

TRUST AND TRANSPARENCY

INTEGRITY AND HONESTY

PROFESSIONALISM

ACCOUNTABILITY AND RESULTS



STRATEGIC PRIORITIES

SUMMARY

In 2020, Basketball Australia undertook the process of reviewing the strategic priorities of the organisation with a view to growth.

With a framework for 2021-2024 identified, it is evident the organisation's growth potential lies in the opportunity to identify, prioritise and invest in the following three strategic priority areas.

PARTICIPATION GROWTH

Participation growth is central to the long-term health of the sport. Attracting more people to play and engage with the sport over the next 4 years will ensure Basketball Australia's commercial sustainability. It will also help the organisation drive quality talent through the systems to bolster the standard at all levels of the game. As well as continuing the growth in participants from all walks of life – no matter their gender, ethnicity, ability or sexuality.

COMMERCIAL GROWTH

This underpins the whole strategy. Basketball Australia aims to maximise the assets of the sport and reorientate internal organisation resources to drive the revenue needed to support growth in participation and high performance.

HIGH PROFILE & HIGH PERFORMING NATIONAL TEAMS

Maintaining the profile and result of our Australian teams on the world stage is key to this strategy. This will help to underpin commercial growth by attracting major events, sponsorship, and investment activity to the region. Success and high-profile exposure will also assist in driving grassroots participation by inspiring people to want to play.



CHAIR'S REPORT



JOHN CAREY

It's been a fantastic year for the organisation, and I would like to acknowledge the work of the Basketball Australia Board, Executive Group, staff and the teams that have delivered in 2024.

It was a historic moment when we finalised the agreement to transfer ownership of the Women's National Basketball League to a consortium led by Robyn Denholm and the NBL. We were pleased to find an outcome that was beneficial for all parties and more importantly, the progression of women's basketball in Australia. This will be a great outcome for the players, the sport and the clubs.

Our domestic and international stakeholder relationships continue to grow. We are building greater synergy with the State & Territory representative bodies through a diverse range of projects and the future is exciting as we innovate and find new ways to grow the game together.

We continue to grow a fantastic relationship with FIBA, which led to the Boomers playing Asia Cup Qualifiers in Bendigo and we had Oceania's brightest talent on home soil in Canberra for the FIBA U15 Oceania Cup to finish off the year.

Our teams continue to rise to the challenges and the Boomers, Opals, Gangurrus 3x3 women and Rollers represented the country with pride in the J Olympics and Paralympics, with the Opals success on the international stage continuing with a bronze medal in Paris.

Delivering state of the art events and bringing thousands into stadiums across Australia continues to show the potential of the sport here in our country. This included the Ford BALLIN'24 Melbourne series, domestic Boomers games in regional Victoria and there's opportunity for expansion into all areas of Australia on the horizon.

A new direction and momentum will coincide with Basketball Australia's 2025 - 2028 Strategic Plan. Over the course of 2024, we underwent an extensive consultation period led by our consultants Alacria to get direct insights on what we can strengthen and where the opportunity lies for our sport in the future.

There will be a considerable involvement with the upcoming Brisbane 2032 Olympics and importantly ongoing strategies to implement solutions for infrastructure in Queensland but also advocate for more court space nationally.

We are committed to improving the touchpoints and pathways for First Nations communities to the game and applying best practice in cultural safety across all levels. We were proud to take the next step in our Reconciliation Action Plan to the Elevate phase which will guide us for the next passage.

I thank everyone for joining us on the Australian basketball journey. We are unique, inclusive and diverse and we have our own story which we will continue to champion as the next cycle unfolds.

John Carey





CEO'S MESSAGE



MATT SCRIVEN

We embarked on the final year of the 2021 - 2024 Strategic Plan with high aspirations and it didn't disappoint.

There were core pillars of the outgoing strategic vision. This included Profile & Performance of our National Teams, Participation and Commercial Growth. It is rewarding to be able to confidently say that not only were these objectives met but exceeding targets to new heights at the conclusion of 2024.

Basketball continues to be one of the most participated sports, rapidly growing across all States & Territories. The continued growth in the Ford Aussie Hoops grassroots program, the demand for 3x3 as well as newly added initiatives such as Walking Basketball & Ability Hoops are making the game available to more Australians.

We continue to advance projects that extend the concept of participation from players to the entire basketball ecosystem.

The work of our Game Development team continue to expand the education, support and opportunity for officials, coaches and professional development.

The launch of the BA Play microsite demonstrates the commitment to a holistic approach to our game with more developments to come.

On the court, our national teams had some incredible outcomes. Across Australian representative teams, there were 182 games played and we won 137 of them. We finished the calendar year with a tally of 11 gold medals, one silver and 2 bronze across all tournaments played.

For the first time in history, we had three teams feature at an Olympic Games tournament, with the Boomers, Opals & Gangurrus 3x3 women participating in Paris.

The Gangurrus produced a Hollywood script - like run to qualify and as expected, wore their heart on the sleeve alongside the Boomers & Opals. We all watched in admiration of the Opals as they fought back from early adversity, and to leave Paris with bronze was an outstanding example of collective resilience.

We saw an evolution in the wheelchair programs with a young wave of exciting players driving the Australian Rollers men's team to the Paris 2024 Paralympics. The Gliders, although narrowly missing qualification at the IWBF Repechage, took to the year with heightened motivation and an opportunity to enhance development. We also got a front row seat to the Geckos & Goannas deaf teams claiming gold & silver at the 2024 Asia Pacific Deaf Basketball Championships hosted at our State Basketball Centre, Wantirna South headquarters.

Our junior national teams continued to thrive on the international circuit. The U19 Emus defeated the best in the world at the Albert Schweitzer Tournament in Germany, the U18 Gems women & Emus men stood tall as FIBA Asia Cup champions and the younger wave backed it up with a home stand for the FIBA U15 Oceania Cup in Canberra.

The Foot Locker National, Club & Schools competitions continue to go from strength to strength.

Over 240 teams competed in tournaments across the U20 - U14 age ranges in 2024 with destination locations Ballarat VIC, Moreton Bay QLD, Gold Coast QLD & Joondalup WA welcoming thousands to their towns to represent their teams. The work done by many across our State & Territory representative bodies is essential and we are empowered by the independence and autonomy of these organisations.

Our approach to commercially charging the business took a major step, which was benchmarked with the arrival of Ford BALLIN '24 & HoopsFest. For the first time at BALLIN '24, six Australian teams competed under the same roof in a week of action-packed basketball. This initiative, hosted at John Cain Arena in July was an example of how creating synergy between the teams and programs provides an advantage to achieving a unified commercial independence.

HoopsFest in Perth was also a resounding success and demonstrated the possibilities when the corners of the basketball universe come together. A pre-season tournament of the WNBL and Foot Locker Club Championships added an iterative offering of events in September and the possibilities for the concept are continuing to be explored.

Another key part of enhancing the future of Australian basketball was to find an advantageous and profitable future for the Women's National Basketball League (WNBL), the longest running professional women's sports league in the country. We were met with a collaborative and aspirational consortium group led by Robyn Denholm of the Wollemi Capital Group & Larry Kestelman of the NBL to open up the future possibilities for the league.

We of course, wouldn't have been able to achieve any of this without our commercial partnership group who continue to support the growth and potential of Australian basketball. We thank our major partners in Ford, Cygnett, Seven Consulting, Foot Locker, Signet, iAthletic and Australian Sports Commission for making this all possible.

It was a monumental year across I want to extend my appreciation to Basketball Australia's Board and the leaders & staff who work tirelessly to progress the evolution of this organisation.

As we look ahead to the next cycle and prepare the next steps for basketball in Australia, we are inspired with the potential ahead.

Thank you to all for their ongoing passion & contributions

Matt Scriven CEO





GOVERNANCE

DIRECTORS

FINANCIAL REVIEW

RECONCILIATION ACTION PLAN

DIVERSITY & INCLUSION

SHE HOOPS

GOVERNANCE, RISK & INTEGRITY

DIRECTORS



JOHN CAREY
CHAIR

John has been practicing as a solicitor for over 25 years and predominantly advises in relation to risk and risk management on construction and infrastructure projects.

He has a particular interest in project delivery and probity and governance John is a partner at Wilson/Ryan/ Grose Lawyers. He is a sessional member of the Queensland Civil and Administrative Tribunal and a registered adjudicator under the Building Industry Fairness (Security of Payment) Act John has a Bachelor of Arts and a Bachelor of Laws John was elected to the Board of Basketball Australia in May 2020

He is the current Chair of the Board, a position held since May 2021.



DAMIAN ARMOUR
DEPUTY CHAIR

Damian has significant experience in governance, finance, strategy, HR and change management, encompassing an executive career in the healthcare industry holding various roles at Barwon Health and Epworth Health Care including CEO of Epworth Geelong, before returning to KPMG as a Partner in Management Consulting.

Damian holds a Bachelor of Commerce, Master of Business Administration and is a Fellow, Australian Institute of Company Directors

As a basketball player Damian represented Country Victoria at two National Championships and subsequently played at SEABL (NBL1) and Big V level with a brief stint in the Geelong Supercats NBL squad. Damian has held numerous administration positions in basketball as a Commissioner, Director and Chair

Damian was elected to the Basketball Australia Board in May 2021. He is the current Chair of the BA Finance Audit Risk Sub Committee, a position held since July 2019.



SUZY BATKOVIC OLY

Suzy has invaluable knowledge and experience in strategic planning and financial management, governance and infrastructure management Suzy is an elected Councillor with Townsville City Council Suzy has 23 years experience as a professional basketball player, starting as a 15-year-old with a scholarship to the Australian Institute of Sport.

She has had playing contracts in Australia (WNBL), the United States (WNBA) and Europe (Euro League and Euro Cup).

She has also represented Australia at World Championships and three Olympic Games Suzy was appointed to the BA Board in January 2023.



SARAH GARDINER

Dr Sarah Gardiner is an expert in marketing, consumer behaviour and data analytics and research. She is a Professor in Business and the Director of the Griffith Institute for Tourism at Griffith University, Queensland. Sarah regularly delivers research and strategic planning consultancy services and grants for the government and business and provides commentary to the media.

Playing basketball since juniors, she currently plays in the Gold Coast senior competition.

Sarah has a PhD in Marketing and a Bachelor of Exercise Science/Bachelor of Business in Sport Management with Honours. She is an Australian Institute of Company Directors Graduate and a non-executive director on the Australian Regional Tourism Board.

She has been on the BA Risk and Governance Committee since November 2023 and was appointed to the BA board in October 2024.



CLINTON BENJAMIN

Clinton belongs to the Yawuru, Bardi, and Kija peoples in the Kimberley region of Western Australia.

His career has been dedicated to research, communication, stakeholder engagement, strong governance, advocacy, policy reform, and program management, all aimed at driving positive change for Indigenous communities.

He is currently a Director of Native Title at the National Native Title Council.

Clinton holds a Bachelor of Arts from the University of Melbourne and a Juris Doctor degree from Melbourne Law School. He is a member of the Australian Institute of Company Directors.

He is passionate about basketball and was a professional athlete in the AFL.

Clinton was elected to the Basketball Australia Board in May 2024 and is a member of the Integrity Committee.



ANDREW MAJOR

Andrew is an experienced financial services professional with broad expertise across a range of disciplines including law, enterprise risk & compliance, investment banking, investment management and superannuation. Andrew is the Chief Risk Officer for HESTA, and a former Director and Chair of the Australian Investment Council.

Andrew holds a Master of Applied Finance, Bachelor of Laws and Bachelor of Economics and is a member of the Australian Institute of Company Directors. He is a former manager of the Sydney Flames and has been a member of various basketball associations as a player, coach, tribunal and board member.

Andrew was elected to the Basketball Australia Board in May 2021. He is currently a member of the Finance & Audit Committee and the Integrity Committee.



SAM CHARMAND

Sam Charmand is an accomplished executive with a unique style of leading business growth and change and a successful history of unlocking business value through technology, innovation and data. Sam has experience at management and Board levels to design, manage and drive strong cyber culture across multinational, highly operational organisations. He is well known as a big-picture thinker, a pioneer with strong problem solving and business relationship capability.

Sam is a passionate basketball fan, currently coaching the U18 Men JPL basketball team at Bankstown Bruins. Sam has also held the role of Board Director, Finance Director and Chair of the Representative Committee for Bankstown Basketball Association.

He is currently the Global Chief Digital & Information Officer at BlueScope Steel Limited. Most recently, Sam held the role of Group Chief Information Officer at Qantas Airways Limited.

Sam holds a Bachelor of Commerce, a Masters of Business & Technology and is a graduate of the Australian Institute of Directors.

Sam was elected to the Board of Basketball Australia in May 2024.



GREG SAM

Greg has considerable international and national senior executive level experience in public, private and nongovernment organisations. He has extensive skills and expertise in management and corporate governance.

He is the Chief Executive Officer of the Royal Doctor Service of Australia- South Eastern section, a position he has held since 2013.

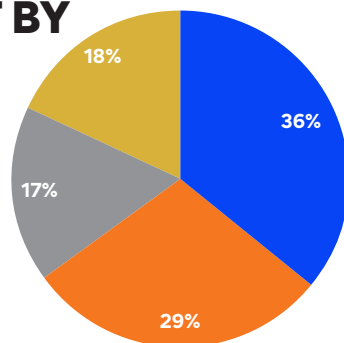
He holds a Bachelor of Applied Science, Bachelor of Business Administration, Master of Public Health, Graduate of London Business School Senior Executive Program and has completed the Company Secretary's Course at the Australian Institute of Company Directors.

Greg was elected to the Basketball Australia Board in May 2021. He is currently the Chair of the BA Governance and Risk Committee, a position held since December 2023.

EXECUTIVE SUMMARY

- Basketball Australia (BA) generated \$34.7m in revenue and \$35.2m in expenditure. 35% of which was AIS funded High Performance activity.
- PKF have completed their sixth audit for Basketball Australia (BA) for the calendar year ending 31 December 2024 and has returned an unqualified opinion on the financials with zero unadjusted audit differences.
- BA is reporting a loss for the year of (\$587k) (FY2023: surplus \$471k) with reserves of \$2.3m.
- FY24 result is distorted by one-off costs related to the transition of the Women's Basketball League to the NBL and WCGS consortium effective from April 2025. BA's adjusted operating loss before the inclusion of these one off costs is (\$59k)

REVENUE SPLIT BY BUSINESS UNIT



FY 2024 AT A GLANCE

REVENUE	2024		2023		INC/(DEC) %	MOVEMENT %
	\$000	% OF TOTAL	\$000	% OF TOTAL		
HIGH PERFORMANCE	12,549	36%	10,933	34%	15%	3%
COMMERCIAL	9,982	29%	11,082	34%	-10%	-5%
CORPORATE OPERATIONS	5,889	17%	4,893	15%	20%	2%
BASKETBALL OPERATIONS	6,280	18%	5,707	17%	10%	1%
TOTAL REVENUE	34,700	100%	32,615	100%	6%	

EXPENDITURE	2024		2023		INC/(DEC) %	MOVEMENT %
	\$000	% OF TOTAL	\$000	% OF TOTAL		
HIGH PERFORMANCE	12,099	35%	10,578	32%	14%	2%
COMMERCIAL	9,737	28%	10,829	34%	-10%	-6%
CORPORATE OPERATIONS	5,922	17%	4,483	14%	32%	3%
BASKETBALL OPERATIONS	7,529	21%	6,301	20%	19%	2%
TOTAL EXPENDITURE	35,287	101%	32,191	100%	10%	

OPERATING SURPLUS	(587)	-1.7%	424	1.3%
PROFIT FROM DISCONTINUED OPERATIONS	-	-	47	0%
SURPLUS FOR THE PERIOD	(587)	-1.7%	471	1.4%

BALANCE SHEET

	31 DEC 24 \$000	31 DEC 23 \$000	MOVEMENT \$000
ASSETS			
CURRENT ASSETS			
CASH	6,068	7,783	(1,715)
TRADE & OTHER RECEIVABLES	4,356	3,924	432
INVENTORIES	51	124	(73)
OTHER ASSETS	837	1,019	(182)
TOTAL CURRENT ASSETS	11,312	12,850	(1,538)
NON-CURRENT ASSETS			
PROPERTY, PLANT & EQUIPMENT	12	40	(28)
INTANGIBLE ASSETS	158	421	(263)
RIGHT-OF-USE ASSETS	276	67	209
INVESTMENTS	16	12	4
TOTAL NON-CURRENT ASSETS	462	540	(78)
TOTAL ASSETS	11,774	13,390	(1,616)
LIABILITIES			
CURRENT LIABILITIES			
TRADE & OTHER PAYABLES	2,628	1,885	743
EMPLOYEE BENEFITS	819	794	25
OTHER FINANCIAL LIABILITIES	5,964	7,718	(1,754)
LEASES	19	56	(37)
TOTAL CURRENT LIABILITIES	9,430	10,453	(1,023)
NON-CURRENT LIABILITIES			
EMPLOYEE BENEFITS LIABILITIES	40	27	13
LEASES	-	19	(19)
TOTAL NON-CURRENT LIABILITIES	40	46	(6)
TOTAL LIABILITIES	9,470	10,499	(1,029)
EQUITY			
AMALGAMATION RESERVES	-	-	0
ACCUMULATED FUNDS	2,304	2,891	(587)
NON-CONTROLLING INTEREST	0	0	0
TOTAL EQUITY	2,304	2,891	(587)

LIQUIDITY

	31 DEC 24	31 DEC 23	MOVEMENT
CURRENT RATIO	1.20	1.23	(0.03)
DEBTOR DAYS	37	31	6
CREDITOR DAYS	15	13	1
SUSTAINABLE COVERAGE (WEEKS)	9	13	(4)

ASC METRICS

	31 DEC 24	31 DEC 22	MOVEMENT	ASC BENCHMARK
TOTAL LIABILITIES / TOTAL ASSETS	● 80%	● 78%	● 2%	<75%
NET ASSETS / TOTAL REVENUE	● 7%	● 9%	● -2%	>10%
QUICK RATIO	● 111%	● 113%	● -2%	>100%
NON-ASC REVENUE	● 76%	● 75%	● 2%	>30%

DIVERSITY AND INCLUSION

Basketball Australia continues to enhance commitment to embedding activities, programs and initiatives that promote inclusion and belonging for all who participate in our sport.

In an exciting progression BA appointed its first National Diversity, Equity and Inclusion Manager in 2024 to drive programs and connection of all stakeholders of our sport.

The DEI Manager works collaboratively with all areas of the business. In 2024 they had a special focus on driving the delivery of Multicultural, Aboriginal & Torres Strait Islander People, Women & Girls, Disability and Pride initiatives, stemming from Major Event Legacy Funding from the Women's World Cup in 2022.

These initiatives also included opportunities for professional development for the Basketball Australia workforce, days of celebration, and grassroots initiatives designed to create inclusive pathways at the community level of the sport. This work highlights the diversity of the basketball community and works to eliminate barriers to participation while providing more tools to foster safe and inclusive environments for all who participate.

While this work is driven by dedicated staff including the Indigenous Programs Lead and She Hoops project officers, we expect all people at BA to champion diversity and embed these principles in every aspect of the business.

The refresh of new Basketball Australia Values to be launched in early 2025 further ensures the broader BA culture is a place of safety and belonging for all people.

DIVERSITY AND INCLUSION ACTIONS

- Delivery of major programs that were funded through by the Federal Office for Sport, Major Legacy Event Funding.
- Developed and launched the second Innovate Reconciliation Action Plan 2024 - 2026.
- Appointment of a national Diversity, Equity and Inclusion Manager to lead DEI initiatives across the workforce and sport more broadly.
- Development and delivery of a free Cultural Awareness online training suite raising awareness of diverse groups in our sport, respectful relationships and safety in our sport.
- Development of suitable, online training package for junior athletes to improve cultural awareness across all age-groups.
- Delivery of the inaugural first of its kind National Indigenous Performance Camp at the BA's Centre of Excellence (CoE), providing pathways and opportunities for young Aboriginal & Torres Strait Islander athletes, coaches and mentors.
- Engagement with key Aboriginal & Torres Strait Islander Community organisations including Aboriginal Basketball Academy, Indigenous Basketball Academy and Hoops for Health.
- Conducted dedicated She Hoops Indigenous leadership programs, She Hoops Scholarship programs and She Hoops Holiday Camps for girls. Reaching over 1,500 girls in dedicated programs to increase participation, confidence and experience.
- Development and delivery of the Ability Hoops program, providing an accessible pathway for children with intellectual disability and/or autism spectrum disorder to enter the sport.



SHE HOOPS WOMEN & GIRLS

2024 was a dynamic and impactful year for She Hoops. We proudly welcomed new partnerships with Jayco, Munro Footwear Group, Kulbardi, and the Bibbulmun Fund, alongside continued support from the Federal Government.

We continued to grow our online engagement, delivering our Huddle Up and Interview Series, as well as mentoring sessions that connected young women with inspiring leaders in the sport. We further introduced and expanded a number of programs—reaching more communities and creating greater opportunities for women and girls to get involved and stay involved in basketball.

2024 saw us commence work on the Women and Girls in Basketball Strategy—a long-term framework to guide our efforts in creating a more inclusive, supportive, and equitable basketball environment. This important piece of work is currently in development, with plans to finalise and launch the strategy in early 2025.

These milestones reflect our continued commitment to growing the game and empowering women and girls - on the court, in the community, and in leadership.

HOLIDAY CAMPS

This year, we delivered **She Hoops Holiday Camps** across **Victoria, South Australia, New South Wales, ACT, Western Australia, and Queensland**, engaging close to **1,300 girls** nationwide. These camps continue to serve as a vital entry point into the sport, creating a fun and inclusive environment for young athletes to develop their skills and build confidence.

LEADERSHIP & CONFIDENCE SCHOLARSHIP PROGRAM

In 2024, around **62 girls** completed the **Leadership & Confidence Scholarship Program**, emerging as confident leaders ready to step into coaching and officiating roles within their communities.

The program had a strong focus on mindset, resilience, and leadership - giving participants the tools to lead both on and off the court. Many have already gone on to take active roles in their local clubs and associations, creating a ripple effect of positive change across grassroots basketball.

INDIGENOUS LEADERSHIP PROGRAM

The **She Hoops Indigenous Leadership Program (ILP)** ran sessions in **Melbourne, Perth, and Darwin** throughout 2024, led by **Abby Cubillo** as head coach and mentor.

With around **100 Indigenous girls** registering, the ILP provided a culturally safe and empowering space for young Aboriginal and Torres Strait Islander athletes to grow, connect, and lead. The program plays a crucial role in building pride, confidence, and pathways both in sport and life.

SHE HOOPS X SEATTLE STORM FELLOWSHIP

2024 also marked the launch of our inaugural **She Hoops x Seattle Storm Fellowship**. The successful applicant, **Courtney Schild** from **Basketball South Australia**, took part in an immersive front office experience with the Seattle Storm during the WNBA season.

This unique, **money-can't-buy opportunity** is equipping emerging female leaders with real-world insights, global experience, and professional skills - knowledge that is already being applied to strengthen the Australian basketball landscape.

PLAY OUR WAY PROGRAM - FEDERAL GOVERNMENT GRANT

In 2024, She Hoops received a **Federal Government grant of nearly \$1 million** to launch the **Play Our Way Program**. This major funding boost will allow us to design and deliver initiatives that empower women and girls across Australia - particularly in **regional and remote areas** - to get involved and stay involved in basketball.

Program rollout will begin in March 2025, focusing on increasing access, boosting participation, and ensuring long-term impact for communities that need it most.



GOVERNANCE RISK AND INTEGRITY

- BA continues to undertake activities to align BA to the highest level of maturity against the Sport Australia Sports Governance Standards and to create a strong, stable and effective Board.
- As a Tier One sport, BA is expected to reach the highest level of maturity against each Governance Standard. A plan is established each year that sets priorities and targets for the year. In 2024, BA had the highest level of maturity against 36 of the 41 standards. All of the standards that BA now meets are above the national average for Tier One sports. Of the standards BA does not meet, three are above the national average and two are below. The next assessment will occur in mid-2025.
- Two additional Directors joined the Board following the 2024 AGM. The Board now has six male and three female Directors.
- The board has implemented a regular evaluation of its performance. The 2023 Board review provided 18 recommendations. Thirteen of the recommendations have been implemented, with a further three dependent on the finalisation of the new BA values in early 2025. The remaining two will be addressed in 2025. The next Board evaluation is due in 2025.
- A review of the BA Constitution commenced, particularly to incorporate governance requirements by the Australian Sports Commission and governance best practice. It is planned the new constitution will be presented to members at the 2025 AGM.
- The BA Risk Framework has been implemented across the organisation and risks are reported through the Governance and Risk Committee to the Board.
- An internal audit of BA polices has been completed and an internal policy bank has been established. BA policies are being updated systematically and added to the bank.

INTEGRITY

- The BA-established National Integrity Unit, which includes a representative of each State and Territory, continues to work collaboratively to continually improve basketball's capability to safeguard the sport and its participants through sharing information and streamlined systems and processes.
- BA Integrity team record educational videos on key child safeguarding topics, including: Responding to disclosures, What to do if you don't feel safe, Professional Boundaries, Social Media, Recognising Signs of Abuse and BA Child Safeguarding Commitment Statement (CEO Message), as resources for our clubs and associations to ensure we are creating a safe environment for any children involved in our game.
- BA implemented child safeguarding risk assessments for events and all overnight stays that involve children. This process ensures any potential child safeguarding risks are identified, allowing for strategies to be implemented to mitigate any risk or harm to a child in our care.
- Face-to-face integrity education was delivered to all participants across National Programs, WNBL, NBL, NBL1 and junior National Championships events, as well as BA staff. These sessions covered a range of integrity matters, including safeguarding, gambling and match-fixing, anti-doping, illicit drug use, code of conduct and social media abuse.





AWE

- In mid-2024 the Performance Wellbeing department was established, with the purpose of creating sustainable performance environments, and to support high-performance athletes and coaches to thrive, on and off the court. Whilst focused on high-performance, the department also recognises many opportunities for collaboration within the participation branch and opportunities to support internally across a range of departments.
- The focus from the department's inception to the end of 2024, was to design and launch the Performance Wellbeing Strategy 2028, to guide the resourcing and prioritisation of work within the space. This also led to the creation of the organisation's first performance Wellbeing Framework. This Framework is an evidence-based approach to the service delivery area and acts as a communication tool to aid service uptake, staff up-skill and internal collaboration.
- Some early outcomes for the Performance Wellbeing department in 2024 have included the increased service provision across the high-performance wheelchair programs, refined procedures, and processes at the Centre of Excellence to support wellbeing and integrity outcomes, increased visibility and engagement of the services area in the Boomers, Opals and Gangurru, and an additional investment of money and resourcing from the AIS to collaborate on the sports first Athlete Learning and Development Framework – 'The Win Well Arena'.



DEPARTMENTAL REPORTS

LEAGUES & COMPETITIONS
HIGH PERFORMANCE
MARKETING

WNBL

The 24/25 Cygnett WNBL Season was another year of strong growth, both on and off the court.

The season successfully delivered 90 games, with the season launch kicking off at the Footlocker Reimagined Store in Melbourne, featured key announcements such as the introduction of a game of the week on 9Go, the Domestic Violence Awareness Initiative, and Hoops Fest, generating strong media coverage.

On the court, the league showcased 11 Paris Olympians, multiple overtime thrillers, and standout individual performances, including two 40-point games and historic triple-doubles. Several milestones were reached, including Cayla George surpassing 5,000 career points and 3,500 rebounds, Kelly Wilson becoming the all-time assists leader, and numerous players and referees achieving significant career game totals.

The WNBL Awards Night, held at Zinc in Melbourne, was a highlight of the season, celebrating the league's best performers. Sami Whitcomb won the Suzy Batkovic Medal for MVP, while Jade Melbourne secured the Ford Fan MVP. The event also saw the induction of seven new life members, further cementing the league's rich history.

Themed rounds played a crucial role in community engagement, with the Indigenous Round amplifying First Nations voices and featuring custom artwork, while the Fighting Period Poverty Round, in partnership with Share the Dignity, raised funds and

provided essential supplies to women in need. The Domestic Violence Awareness Initiative spanned the entire season, with players, clubs, and partners taking a stand against violence towards women through visible support and awareness campaigns.

Commercially, the WNBL welcomed new major partners Ford, Footlocker, and Latina Fresh, joining existing sponsors and driving revenue growth to \$1.2 million—20% up on the previous year.

Broadcast partnerships with ESPN and Nine continued to strengthen, with 9Go's free-to-air coverage significantly increasing viewership to record levels. ESPN's ongoing support and Nine's expanded promotional efforts contributed to the league's rising profile. While production challenges were managed throughout the season, the latter part of the year and Finals were delivered at a high standard. Commentary was a standout, with expert analysis from former and current players, enhancing the viewing experience.

Internationally, Inverleigh's final year of partnership saw expanded global reach, with every game of the WNBL shown in 198 countries.

The league grew its fan base by 7%, with over 2.6 million Australians now saying they are WNBL fans.

Overall, the 2024/25 season reinforced the league's growth, engagement, and commitment to on-court excellence and social impact.

As the WNBL transitions to a new ownership model, the foundation of strong growth over the past seasons, combined with the rising momentum in women's sport, positions the league for significant expansion and long-term success.



THEMED ROUNDS

Fighting Period Poverty Round

The WNBL, together with charity partner **Share the Dignity**, hosted a round in the 24-25 WNBL season, aimed at 'Fighting Period Poverty' for the third consecutive year. It was held in Round 13 of the competition, which ran from Monday the 20th January, to Saturday 24 January, with 5-games held during that period (and 4 of the 8 Clubs having home games).

All athletes wore 'Bloody Good Socks' in the round, Share The Dignity had volunteers at each game to sell the socks and hand out flyers, and the cause and Share The Dignity were promoted through broadcast.

Outcomes from the round included:

- Over 500 pairs of Bloody Good Socks sold to raise money for STD, and
- 600 bags of essential items packed and distributed to women and girls in need, which includes who are fleeing domestic violence, are homeless, or just doing it tough.



Indigenous Round

The WNBL hosted its fourth Indigenous Round in the 24/25 WNBL Season during Round 4 of the competition, between the 20th - 24th of November, 2024.

Throughout the Round, teams hosted interactive workshops, cultural exhibitions, and community events, amplifying the voices of Indigenous leaders, artists, and storytellers.

The league focus this season was to shine a spotlight on the creativity and talent of First Nations artists:

- Tamara May Murray, whose stunning league artwork reflects the values of inclusion and unity that are central to the WNBL;
- Jacqui Dover, a proud Kunja woman and Indigenous referee, who has designed a special piece for WNBL referees this season to honor the legacy of women's basketball in Australia; and
- Indigenous artists from across the country, whose unique designs feature on Club uniforms, each telling their own powerful story.

Spalding launched a leather indigenous basketball, which was played with in all official games across the round.



DOMESTIC VIOLENCE INITIATIVE

The WNBL, Clubs, Australian Basketball Players Association (ABPA) and players joined forces to deliver a season long initiative aimed at taking a stand against violence toward women.

In partnership with Full Stop Australia, a number of initiatives were delivered across the duration of the season:

- athletes wore a purple strip on their uniforms to show solidarity to victims of domestic violence and help raise awareness,
- the initiative was highlighted through broadcast in every single game, and
- information was shared with the WNBL community, encouraging everyone to play a role in being part of the solution.

DIGITAL & SOCIAL

WNBL App

The 24/25 season represented the second season of the WNBL App, which included a number of minor upgrades. It was promoted heavily through broadcast (WNBL App TVC), in-game (perimeter LED), digital and social.

This resulted in an increase of 45% in downloads, with a total of 17,800 at end of season (up from 8,871 in previous season).

The App was generally very well received by fans and stakeholders.

Website

The WNBL website focus was on league news and content, stats and game promotion. Visits and engagement were on par with the previous season (noting an increase in App usage likely contributed to this), with majority of people viewing the fixture and game stats.

The website is dated in both structure and design and requires upgrade to represent the league in a professional and modern way.

Socials

A detailed social media strategy was developed and implemented, which included channel specific content focus, frequency of posts, and engagement rules.

This was a particularly strong area for the league this season, with social engagement increasing by 78%, and social reach 732%. Followers increased by 9%.

Content

Through broadcast partner JAM TV the WNBL created a 'content capture' day prior to the start of the season, with two athletes from every team participating in a range of stations. This generated a large volume of high-quality video content that was able to be rolled out throughout the season across broadcast and digital channels.

Feature pieces were written by Meg Hustwaite and BA staff throughout the season.

The WNBL Newsletter was delivered weekly throughout the season, sharing the written and video content, league news, highlights and insights. This was incredibly well received with an average open rate of 48%.



2024/2025 CYGNETT WNBL AWARD WINNERS

SUZY BATKOVIC MEDAL (LEAGUE MVP):

JSami Whitcomb (Bendigo Spirit)

FORD FAN MVP:

Jade Melbourne (UC Capitals)

ALL WNBL FIRST TEAM:

Laetitia Amihere (Perth Lynx)
Naz Hillmon (Southside Flyers)
Sami Whitcomb (Bendigo Spirit)
Ally Wilson (Perth Lynx)
Courtney Woods (Townsville Fire)

ALL WNBL SECOND TEAM:

Veronica Burton (Bendigo Spirit)
Kelsey Griffin (Bendigo Spirit)
Anneli Maley (Perth Lynx)
Jade Melbourne (UC Capitals)
Miela Sowah (Perth Lynx)

COACH OF THE YEAR AWARD:

Shannon Seebohm (Townsville Fire)

BETTY WATSON BREAKOUT PLAYER OF THE YEAR AWARD:

Abbey Ellis (Townsville Fire)

SIXTH WOMAN OF THE YEAR AWARD:

ROBYN MAHER DEFENSIVE PLAYER OF THE YEAR AWARD:

Lauren Cox (Townsville Fire)

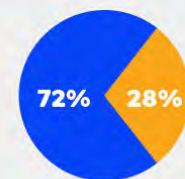
CYGNETT COMMUNITY AWARD:

Courtney Woods (Townsville Fire)



2024 STATISTICS

42,819
PARTICIPANTS



MALE
FEMALE

257
CENTRES

54 MORE THAN 2023

15,806
NEW PARTICIPANTS



	2023	2024
ACT	1	1
NSW	58	60
NT	2	2
QLD	6	13
SA	20	21
TAS	13	17
VIC	79	98
WA	24	45

70 CENTRES
FUNDED FOR NEW
INITIATIVES THROUGH
THE BASKETBALL AUSTRALIA
GRANTS PROGRAM

**PARTICIPANTS
BY LOCATION**

ACT	1,528
NSW	8,255
NT	259
QLD	3,342
SA	2,063
TAS	1,234
VIC	18,379
WA	7,759

FOOT LOCKER NATIONAL CHAMPIONSHIPS

The National Championships (NC) program provides a competitive pathway for young basketballers to play in an elite tournament representing their state, club or school in a national competition. It is a proven talent pathway that many of Australia's most successful players have journeyed through. The NC comprise all States and Territories and includes competitions for Under 14s up to Under 20s, with hosting rights rotated throughout the country. In addition to the age categories, championships are also run for athletes with an intellectual disability (Ivor Burge Championships) and junior wheelchair basketball (Kevin Coombs Cup).

The 2024 event calendar was busy, with all seven competitions staged throughout the year. Basketball Australia partnered with NewsCorp / KommunityTV to live-stream every single game at Under 14, Under 16, Under 18 and Under 20 events, with the Schools event having selected games livestreamed as well.

The Under 20 and Ivor Burge Championships was held in late January in Ballarat, Victoria. With thanks to the Victorian State Government and Ballarat City Council for the funding provided to support these championships. Victoria managed a clean sweep at this event winning Under 20 Men, Under 20 Women, and the Ivor Burge Men and Women Championships.

In April, we headed north for the second year in a row for the Under 18 and National Junior Wheelchair Championships, held in Morton Bay, Queensland. Victoria Metro (Men), New South Wales Metro (Women) and Western Australia (NJWC) taking out their respective Championships.

July had us venture to Bendigo, Victoria for the Under 16 Championships. Victoria Metro (Men) and Queensland South (Women) were victorious in the gold Medal games.

Casey in Victoria hosted their second Under 14 Club Championships event. Home town Casey Cavaliers (Victoria) took out the Boys and Kilsyth Cobras (VIC) Girls won their respective Championship Divisions at the event.

2024 wrapped up with the return to the Gold Coast for the Australian Schools Championships in late November. Two hundred and sixteen teams played throughout the five-day event. Berwick College from Victoria were victorious in the Mens Championship division, whilst Brisbane State High School won the Women's Championship division.



HIGH PERFORMANCE

- Throughout 2024, the Basketball Australia High Performance team developed the HP 2032 Strategy. The final submission to the Australian Sports Commission (ASC) was well received and secured our position as a leading sport within the Australian sporting landscape. The strategy will provide a blueprint for our Olympic and Paralympic campaigns and guide operational planning for the next two Olympic cycles.
- Post-Olympic/Paralympic reviews were conducted by the Australian Institute of Sport (AIS) and directed to each discipline. These were distributed and discussed with each program.
- Opals Head Coach Sandy Brondello's reappointment confirmed that the Opals have secured one of the world's best coaches. After winning bronze at both the 2022 FIBA Women's World Cup and the 2024 Paris Olympics, she also led the WNBA's New York Liberty to their first-ever championship.
- Boomers Head Coach recruitment was completed successfully. After a thorough process, Adam Caporn was the successful candidate. His existing ties to the playing group and unique understanding of the Australian sporting system were strong attributes in his application.
- The NBA Global Academy made the decision to exit the Australian market, concluding a successful seven-year relationship with the Academy based in Canberra. The Academy will depart on 31 July 2025.
- Australian 3x3 international success continues to build, highlighted by the emergence of the Gangurrus as a dominant team on the women's circuit. We will continue to build on this strength and invest in the Men's program to deliver similar outcomes.
- Both Head Coaches of the Rollers and Gliders were reappointed with high expectations to deliver strong performances.
- The Centre of Excellence continues to deliver elite talent, with graduates progressing to NCAA programs, the NBL, and the WNBL. A \$249 million upgrade to the AIS campus is set to commence in August 2025, and BA is in ongoing discussions for basketball and the COE facilities to be a key part of those works.



3X3

3X3 ASIA CUP

27-31 March in Singapore

Women secured Gold in Asia Cup (5-0 RECORD)

- Aus women defeated NZ 18-13 in the final

Men secured Gold in Asia Cup (5-0 RECORD)

- Aus men defeated Iran convincingly 21-7 in the final



PARIS 2024 OLYMPIC GAMES

The Women's team made history by qualifying to the Olympic games (8-4 RECORD)

Injury to one player significantly dampened the team's ability to compete at the highest potential and go deeper in the tournament, with a 4-1 win/loss record prior to the injury.

Turnovers were a critical stat that inhibited our performance, with no substitutes.

Gangurrus	vs	Canada	14-22
Gangurrus	vs	Germany	21-19
Gangurrus	vs	China	21-15
Gangurrus	vs	USA	17-15
Gangurrus	vs	Azerbaijan	21-12
Gangurrus	vs	Spain	21-17
Gangurrus	vs	France	16-18
Gangurrus	vs	Canada	10-21

3X3 OLYMPIC QUALIFIER

- Women qualified for the Paris Olympics by securing gold in the OQT in Japan (4 - 0 RECORD).

The Gangurrus women surged from their #6 ranking (out of 8 teams) to win the Olympic Qualifying Tournament in thrilling fashion.

Anneli Maley was named tournament MVP. Australia defeated Canada 19-16 in the final.

- The Men participated in the Ballin'24 series versus China at John Cain Arena in Melbourne from 2-6 July. The extended squad rotated teams, winning the series convincingly.
- The Women participated in following events for Olympic preparation:
 - 20-23 June: FIBA 3x3 Women's Series in Chengdu, China. They won gold, defeating China by 1-point in a nailbiter.
 - 2-6 July: Series vs China at John Cain arena. Won all games against an Under 24 China 3x3 women's team.
 - 20-21 July: FIBA 3x3 women's series stop in Azerbaijan. The Women went undefeated in the tournament, beating Netherlands twice who were the favourites.
 - 23 July: Staging camp and practice games in Paris. Played USA twice in closely contested games.
 - 30 July to 5 August: Olympic Games.



BOOMERS

ASIA CUP QUALIFIERS – BENDIGO & JAKARTA

The Boomers delivered an undefeated performance across two qualifying windows, blending experienced veterans with emerging talent. In Bendigo, a passionate home crowd provided the perfect backdrop for Australia to take on Korea, who presented a disciplined and strategic challenge.

The team then travelled to Jakarta, where they demonstrated their offensive depth in a dominant win over Indonesia.

These performances reinforced Australia's position as a leading force in the region and gave rising stars valuable exposure at international level.

RESULTS

Australia defeated Korea 85–71

Australia defeated Indonesia 156–51

NISSAY CUP – JAPAN

An Emerging Boomers squad was selected to travel to Japan for a three-game exhibition series.

Featuring top athletes identified from the Centre of Excellence and US college pathways, the team used the series to gain international experience and further relationships with the Japanese Basketball Federation.

The games were highly competitive and provided important developmental opportunities for athletes and staff alike.

RESULTS

Australia defeated Japan 90-89

Australia tied Japan 90-90

PARIS 2024 OLYMPIC LEAD-UP – ABU DHABI & ORLÉANS

In the final preparation stage before the Olympics, the Boomers faced some of the world's best in Abu Dhabi and Orléans.

The pre-Olympic tour tipped off in Abu Dhabi and was held in incredibly challenging weather conditions, despite this, the team experienced a welcoming and culturally rich environment.

The team narrowly lost to the USA in a high-quality contest before responding with a confidence-building victory over Serbia.

The Boomers then travelled to France, where they gained momentum with back-to-back wins.

While the atmosphere was electric and the results encouraging, Dante Exum's injury to his shooting hand late in the campaign disrupted the team's rhythm heading into Paris.

These games provided valuable lessons, particularly as the USA and Serbia would go on to win gold and silver respectively.

RESULTS

USA defeated Australia 98–92

Australia defeated Serbia 84–73

Australia defeated France 83–82

Australia defeated Puerto Rico 90–75





2024 PARIS OLYMPICS

The Australian Boomers' campaign at the Paris 2024 Olympic Games was marked by high expectations, dramatic moments, and a poignant conclusion, ultimately ending in a quarterfinal exit.

Drawn into a competitive Group A alongside Canada, Greece, and Spain, the Boomers faced a challenging path to the knockout stages. A crucial six-point loss to Greece placed their quarterfinal aspirations in jeopardy, leaving their advancement dependent on other match outcomes.

In the quarterfinals, Australia faced Serbia. The Boomers surged to a commanding 46-22 lead midway through the second quarter. However, Serbia, led by NBA MVP Nikola Jokić, orchestrated a remarkable comeback. Despite Patty Mills' clutch jumper with 1.9 seconds remaining to force overtime, Serbia prevailed 95-90, ending Australia's medal hopes.

The Paris Games marked the likely final Olympic appearances for stalwarts Patty Mills and Joe Ingles, both participating in their fifth Olympics. Mills delivered a valiant 26-point performance in the quarterfinal, while Ingles saw limited action. Their departures signal a generational shift within the team.

Conversely, young talents like Josh Giddey (25 points in the quarterfinal), Dyson Daniels, and Josh Green showcased their potential, indicating a promising future for the Boomers.

Head coach Brian Goorjian concluded his second tenure with the Boomers post-Paris.

Looking ahead, the Boomers aim to build upon their blend

RESULTS

- Australia defeated Spain 92-80
- Canada defeated Australia 93-83
- Greece defeated Australia 77-71
- Serbia defeated Australia 95-90 (OT)

ASIA CUP QUALIFIERS – KOREA & THAILAND

The Boomers returned to qualifying action in November, once again blending youth and experience across the athlete group and broader staff.

In Seoul, the team faced a fired-up Korean side on home soil and delivered a composed performance to secure the win.

Off the court, players and staff had the opportunity to experience the local culture and explore the city together.

The window concluded with a dominant win over Thailand, which provided a platform for the entire squad to contribute valuable minutes.

RESULTS

- Australia defeated Korea 98-75
- Australia defeated Thailand 101-48



OPALS

FEBRUARY OLYMPIC QUALIFIER-BELEM, BRAZIL

The Seven Consulting Opals came together from their respective WNBL and European club seasons, uniting for a seven-day training block ahead of the FIBA Olympic Qualifying Tournament. Despite a 36-hour journey to Belem and challenging environmental conditions, including a part-indoor, part-outdoor training environment in 35-degree heat and 90% humidity, the Opals proudly secured qualification for the 2024 Paris Olympics.

RESULTS

- 8 FEB: Australia defeated Brazil 60-55
- 10 FEB: Australia defeated Germany 85-52
- 11 FEB: Australia defeated Serbia 75-73

CHINA TOUR

The international calendar provided valuable opportunities for Australian-based Opals to gain crucial experience against top-tier international competition. A key highlight was the continued development of a strong relationship with Team China, with both nations committed to an ongoing home-and-away series that offers regular, high-quality matchups

RESULTS

- 29 MAY: Australia defeated China 72-70
- 31 MAY: Australia defeated China 80-72
- 2 JUN: China defeated Australia 75-68

JAPAN TOUR

The Japan series presented another valuable opportunity for players who did not attend the China Tour to gain international experience. Facing a well-drilled Japanese team, the Opals were challenged by Japan's fast-paced, disciplined style of play, providing further exposure to the Asian style of basketball. These matchups play a vital role in broadening the team's adaptability and depth ahead of major international tournaments.

RESULTS

- 20 JUN: Japan defeated Australia 96-85
- 21 JUN: Japan defeated Australia 95-87

BALLIN'24

The final series on home soil offered one last opportunity for players to impress ahead of Paris Olympic selections. It also marked the team's first chance to play in front of home crowds, delivering an exciting atmosphere and a memorable send-off before the Olympics. The incredible support from fans highlighted the growing appetite for elite women's basketball in Australia and reinforced the importance of hosting more games on home soil to showcase our home-grown talent.

RESULTS

- 3 JUL: Australia defeated China 94-66
- 5 JUL: Australia defeated China 91-63



The China and Japan tours, along with the Ballin'24 series, delivered high-quality international competition and played a vital role in preparing the playing group for Olympic selection and the Games themselves. Following the final team selection at the conclusion of Ballin'24, the Opals travelled to Spain for key warm-up matches. In a tightly contested game, Spain edged out Australia 77-74, before the Opals bounced back with a strong 75-66 win over Canada. These two games formed the team's only full-squad hit-outs before the start of the Olympic campaign. With seven players arriving late from WNBA commitments, preparation time was limited, highlighting an ongoing challenge in assembling the full team ahead of benchmark events as more Australians continue to be drafted into the league.

2024 PARIS OLYMPICS

The Opals faced a challenging start to their Olympic campaign, falling to Nigeria in the opening game. Limited preparation time, due to late WNBA player releases, and injuries contributed to the slow start, however, the team quickly rebounded with a strong win over Canada. A highlight was their seven-point victory against world No. 3 and host-nation France in front of a loud, record-breaking crowd of 27,193 at Lille's Stade Pierre Mauroy. This win secured their spot in the quarterfinals. Despite a physical game against Serbia and a subsequent loss to eventual gold medallists USA, the Opals dug deep to secure a gutsy victory over Belgium to conclude their tournament as Olympic bronze medallists.

RESULTS

- 29 JUL: Nigeria defeated Australia 75-62
- 1 AUG: Australia defeated Canada 70-65
- 4 AUG: Australia defeated France 79-72
- 7 AUG: Australia defeated Serbia 85-67
- 10 AUG: USA defeated Australia 85-64
- 11 AUG: Australia defeated Belgium 85-81



GLIDERS

AOZ 3X3 TOURNAMENT IN BANGKOK, THAILAND

Aussie Wombats women finished third picking up the bronze medal in the friendly Asia Oceania Zone (AOZ) tournament – pre AOZ Championships.

AOZ CHAMPIONSHIPS – BANGKOK, THAILAND

Round games at Asia Oceania Zone championships for 1st Division.

China defeated Australia 69-21

Japan defeated Australia 41-37

China defeated Australia 54-25

Japan defeated Australia 48-33

Semi-final: Japan defeated Australia 46-33

3 / 4 position: Australia defeated Thailand 47-41

Bronze medal win for Gliders

SYDNEY, NSW GLIDERS MINI-CAMP

February - Dedicated training camp weekend for the NSW athletes to help prepare for Osaka Cup tour and individual development.

2024 OSAKA CUP IN FEBRUARY

The Gliders went with a developing team of athletes, but unfortunately were outplayed by a strong Great Britain, Team Canada, and host nation Japan to finish in fourth spot.

SUNNY COAST, CALOUNDRA QUEENSLAND MINI-CAMP

For those Gliders athletes based in QLD and those attending the Sunshine Coast Tournament for individual development and Head Coach touch point.

PARIS REPECHAGE

The final squad were brought together at the Centre of Excellence in Canberra to help prepare for the Osaka Repechage tournament for the Paris Paralympic Games.

IWBF PARIS REPECHAGE TOURNAMENT – OSAKA, JAPAN (15-21 APRIL)

Pool Games

Australia defeated Algeria 73 - 27

Australia defeated Thailand 48 - 38

Germany defeated Australia 70 -33

Quarter-final: Japan defeated Australia 50-26*

Japan qualified for Paris Paralympics

Gliders Women unfortunately did not qualify for the Paris Paralympic Games with the overall number of teams now reduced back from 10 to an 8 team competition.



BALLIN SERIES IN MELBOURNE

The Gliders had a 5-game series in Melbourne of friendlies against the Japan Wheelchair Basketball Federation, where the Gliders were a formidable competition for the Paralympics - qualified Japan women's team and pushing them at every outing, however ending up 0-5 over the series of close games.

WOMEN'S NATIONAL WHEELCHAIR BASKETBALL

The Gliders all took part in the Women's National Wheelchair Basketball League coordinated by the WBA Leagues, from June to August period with the Sydney University Flames taking out the title over the Perth Wheelcats women.

A couple of key retirements from a couple of the most experienced and successful Gliders International athletes in Georgia Inglis, who welcomed her son into the world and Amber Merritt who stepped aside for personal reasons and a well-earned break did have a profound effect on the squad and short-term international success.

New cycle program camp kick-off the Gliders 2025/2026 World Championships was held in Canberra at the Centre of Excellence with a new selected group by Head Coach Craig Campbell of 18 athletes looking to reset for 2025 ambitions, with a new squad of athletes and some new staff members for a November training camp at AIS.



ROLLERS

Australian Oceania Zone (AOZ) Championship pre-departure 4-day camp at the Essendon Football Club (Paralympics Australia) training centre in Melbourne to prepare the final men's team for AOZ championships.

AOZ 3X3 Tournament in Bangkok, Thailand – Australian Wombats men squad finished fourth in the friendly AOZ tournament – pre AOZ Championships.

ASIA OCEANIA CHAMPIONSHIPS – BANGKOK, THAILAND (11-21 JANUARY) GOLD MEDAL

The Rollers men won the AOZ Championships in smart fashion, defeating Iran in a very tight final to take home the gold medal, going home undefeated over eight games in Thailand. Results for the AOZ Championships games were as follows;

Australia defeated Japan 49-48

Australia defeated Korea 63-50

Australia defeated China 95-68

Australia defeated Iran 69-60

Australia defeated Thailand 86-50

Australia defeated Saudi Arabia 92-20

Semi-Final - Australia defeated Korea 56-51

Final – Australia defeated Iran 53-5

BLANKENBERGE EASTER TOURNAMENT IN BELGIUM

The Rollers Head Coach Brad Ness announced a squad of 13 athletes that went on to travel to Belgium for the Blankenberge Easter Tournament in Belgium and short training camp in the lead-up.

Six teams took part in the Easter tournament to take on Australia, including the Netherlands, Italy, France, Colombia and Germany with Australia taking out the tournament in strong fashion, defeating a resilient Team Germany.

Final placings;

1. **Australia**
2. Germany
3. Colombia
4. Italy
5. Netherlands
6. France

USA TOUR TO CHARLOTTE, NORTH CAROLINA TO TAKE ON TEAM USA IN FRIENDLY SERIES

The Rollers had a 4-game friendly series with Team USA over in Charlotte and took out the first game with a tight result, but they were then out-pointed 0-3 in the final 3 games against the eventual gold medal winners at Paris Paralympics.

Bill Latham the Rollers' key big man, was a key omission from these friendly games, however provided a great opportunity for Jaylen Brown to establish himself on the world stage as a future talent.

BALLIN SERIES IN MELBOURNE

Ballin Series with the Gliders, Rollers, Opals, and Boomers plus 3X3.

Japan Wheelchair Basketball Federation joined the teams for this 4-game series in Melbourne of friendly internationals, where the Rollers men went through undefeated and won all games in strong fashion.





JUNE TO AUGUST

All the athletes took part in the National Wheelchair Basketball League (NWBL) now coordinated by the WBA Leagues group. Darwin Salties men ended up taking out the championship over the Wollongong Rollerhawks.

SELECTION CAMP FOR PARIS PARALYMPICS

Selection Camp for Paris took place at the AIS in Canberra in August. The final 15 athletes in attendance were all in the mix for Paris selection, with young athletes Jaylen Brown and Eithen Leard winning the last couple of spots up for grabs, to earn their first Paralympic appearance in France.

The Rollers booked a Staging camp in Paris, France in the lead-up to entering the Village and had some practice games, taking on France and Canada with strong lead-up play managing to take out all games with solid wins.

PARIS PARALYMPIC GAMES

Results for the Paralympic Games in Paris:

Netherlands defeated Australia 66-55

Spain defeated Australia 69-60

USA defeated Australia 76-69

Quarter-final: Great Britain defeated Australia 84-64

5th-8th Classification Cross-over Game : Australia defeated Spain 78-74

5th-6th Classification Game : Australia defeated Netherlands 82-75

FINAL STANDINGS

1. USA
2. Great Britain
3. Germany
4. Canada
- 5. Australia**
6. Netherlands
7. Spain
8. France

DEVILS

No programs or activity throughout the 2024 calendar year apart from the Kevin Coombs Cup championships involvement for several of the extended Gliders and Devils squad members for State representation.

New cycle Head Coach and staff members to be announced and in place in the 2025 calendar year to bring together the new squad members at the end of 2025 with a longer-term view to the 2027 IWBF World Championships (yet to be allocated).



SPINNERS

Squad selected for U23 Men training camp in Canberra at the Centre of Excellence to select a team to attend the Asia Oceania Championships in Bangkok, Thailand.

Final team of 12 selected to represent Australia at the tournament.

U23 Spinners Team – Asia Oceania Championships	
Alexander Blackmore (SA)	Rhys Higgins (VIC)
Mitchell Bond (VIC)	Eithen Leard (QLD)
Jaylen Brown (VIC)	Jordan Mouritz (WA)
Kane Downie (SA)	Cooper Spillane (SA)
Mitchell Duncan (QLD)	Weston Tedcastle (NT)
Jackson Gray (NSW)	Zac Uhr (QLD)
Coach – Brett Stibners	

Spinners Men finished first in the tournament bringing home the Gold medal.

Winning throughout the tournament quite comfortably and defeating Japan in the gold medal game 67-41, to easily qualify for the IWBF World Championships in Sao Paulo, Brazil in June 2025.

Jaylen Brown produced another stellar performance with 36 points, 51.5% from the field, and co-captain **Eithen Leard** had 15 points, 11 assists.

Brown was awarded Most Valuable Player for the tournament, Leard the 2.0 – 2.5 MVP and the dynamic duo were named in the 2024 U23 Asia Oceania All-Start Team.



CENTRE OF EXCELLENCE

COE MEN'S PROGRAM SCHOLARSHIPS

Emmett Adair	NSW
Roor Akhwar	Victoria
Guer Bar	Victoria
Che Brogran	Victoria
Indy Cotton	Queensland
Alex Dickeson	South Australia
James Dyson Merwe	NSW
Luke Fennell	Victoria
Jacob Furphy	Tasmania
Ajak Nyuon	ACT
Flynn Pavely	NSW
Marcus Vaughns	Victoria

AUSTRALIAN NBA GLOBAL ATHLETES

Nash Walker	Tasmania
Mading Kuany	Victoria
Dash Daniels	Victoria
Jai Fa'Ale	Victoria
Jongkuch Much	Western
Australia	

COE WOMEN'S PROGRAM SCHOLARSHIPS

Aspen Crase	South Australia
Jade Crook	NSW
Emilija Dakic	Victoria
Sitaya Fagan	Victoria
Violet Johnson	Queensland
Jemyma Manyok	Queensland
Olivia Olechnowicz	Queensland
Zara Russell	ACT
Jade Sherrington	Queensland
Andie Smith	Tasmania
Isabel Smith	Queensland
Sophie Taylor	Victoria



PROGRAM HIGHLIGHTS

- Australia athletes selected to BWB Camp at NBA All Star Weekend
 - Alex Dickeson
 - Dash Daniels
 - Mading Kuany
 - Marcus Vaughns
 - Ajak Nyuon
- COE athletes competing for Senior National Teams
 - Jacob Furphy Boomers Asia Cup qualifiers and Trans-Tasman series
 - Emmett Adair Boomers Asia Cup qualifiers
 - Luke Fennell Boomers Asia Cup qualifiers
- Nike Hoops Summit participants
 - Dash Daniels
 - Saffron Shiels (graduate)
 - Lara Somfai (graduate)



NATIONAL YOUTH PROGRAMS

U19 MEN

Albert Schweitzer Tournament - 1st Gold

All-Star Five - Rocco Zikarsky & Roman Siulepa

MVP - Rocco Zikarsky

U17 MEN

World Cup 15th

U17 WOMEN

World Cup 5th

U18 MEN

ASIA Cup - 1st Gold

All-Star Five - Emmett Adair

U18 WOMEN

ASIA Cup - 1st Gold

All-Star Five - Saffron Shiels & Lara Somfai

U15 MEN

Oceania Championships - 1st Gold

U15 WOMEN

Oceania Championships - 1st Gold



AUSTRALIAN JUNIOR MEN

WORLD RANKING - 7TH

AUSTRALIAN JUNIOR WOMEN

WORLD RANKING - 5TH

COACHING



THE YEAR THAT WAS

Sessions delivered by BA staff and International coaches, nationally on shooting, Community coaching, DOC Workshops, Pathway development, athlete management, Offensive strategies, International skills package, wheelchair basketball, coaching successes, building your defensive base.

20,484 CLUB COACHES

20,351 COMMUNITY COACHES



36,557 ACCREDITED COACHES NATIONWIDE

2595 FOLLOWERS



↑ 25% YEAR ON YEAR

16,785 USERS LOGGED ONTO LMS

46% OF ALL ACCREDITED COACHES



BUILDING BETTER BASKETBALL PODCAST

29 EPISODES



↑ 11% YEAR ON YEAR



OVER 1000

COACHES COMBINED AT THE NATIONAL COACHES CONFERENCE AND NATIONAL TEAM COACHING CLINIC



COMMUNITY COACH MENTORING PROGRAM EXPANDED BY 35%

NATIONAL COACHES CONFERENCE VIDEOS



13 VIDEOS

712.7 HOURS TOTAL WATCH TIME



92,363 UNIQUE VIEWS

39,133 UNIQUE USERS

COACHING WEBSITE MOVES TO A NEW HOME ON MAIN BA PAGE



13,858 COACHES



COACH.BASKETBALL.NET.AU



[BBALLAU_COACHES](https://twitter.com/BBALLAU_COACHES)

OFFICIALS

NATIONAL CHAMPIONSHIPS

The National Championships (NC) program provides a competitive pathway for young basketballers to play or officiate in an elite tournament representing their state, club or school in a national competition. It is a proven talent pathway that many of Australia's most successful players and officials have journeyed through.

INTERNATIONAL OFFICIATING EVENTS

● U15 Oceania Championship @ Canberra

Used as a development camp for our future candidates for FIBA nomination. The blend of licenced and non-licenced officials allowed for mentoring opportunities on and off the court.

● FIBA Rising Whistle Program

Development initiative to support female referees through building on and off-court skills vital for success at international level. Australia had referees both as participants and instructors in the program.

● FIBA Men's & Women's U18 Asia Championship

Saw our officials travel to Amman, Jordan (Men's) and Shenzhen, China (Women's) which allows them exposure to referee instructors from other countries and valuable cross-cultural networking experiences.

● Ballin' 2024

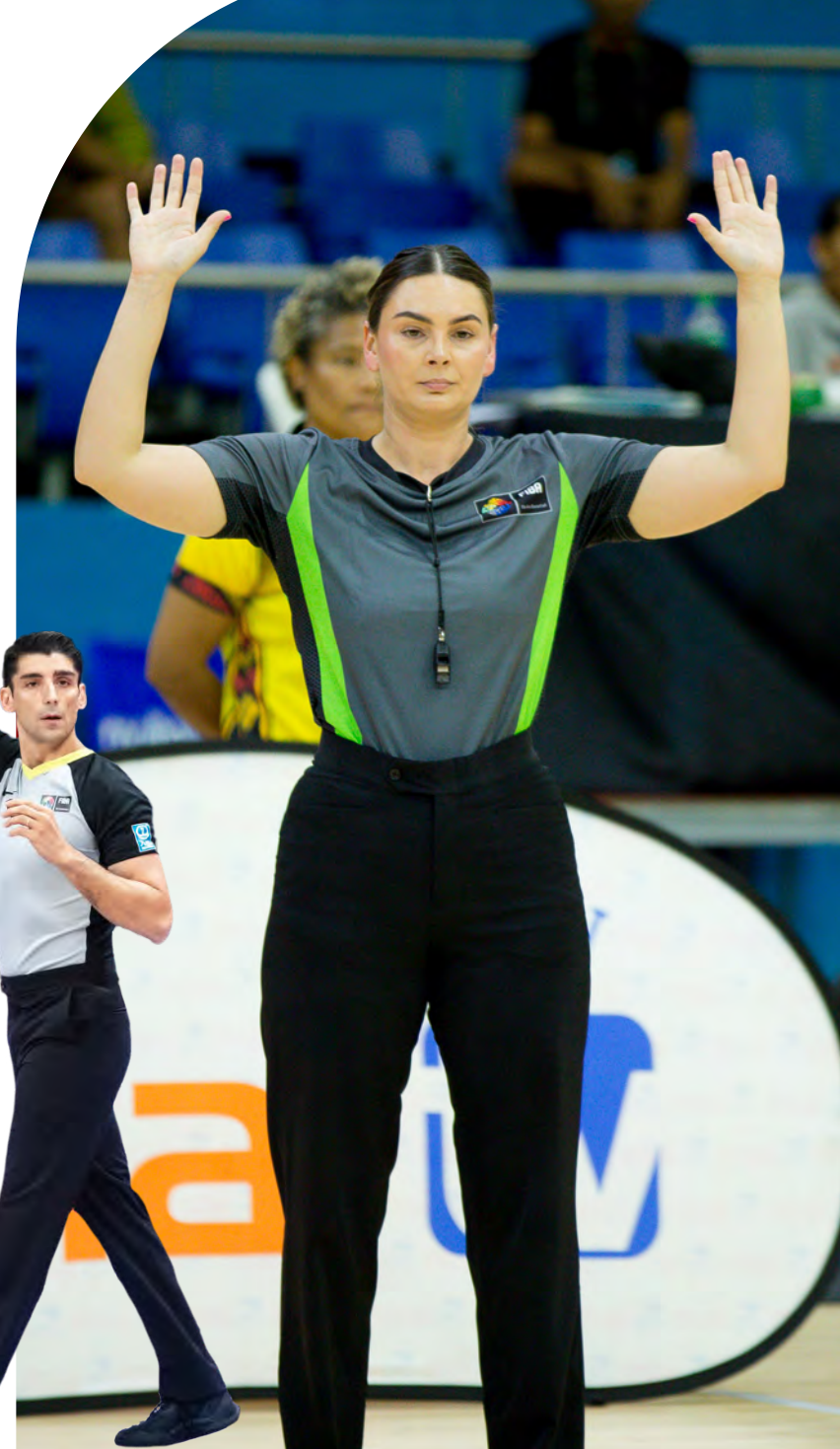
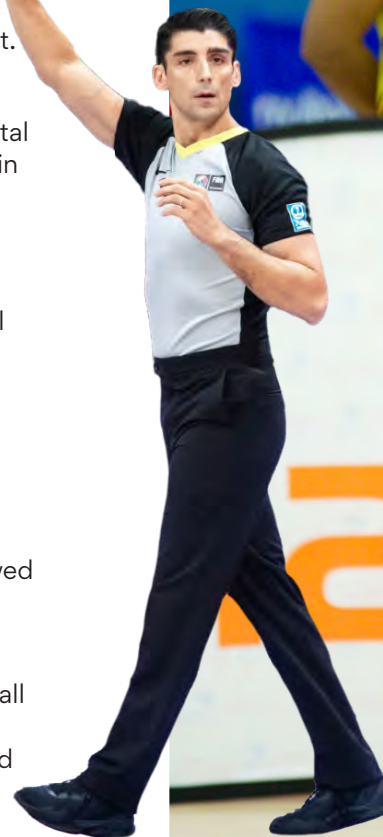
A great opportunity for our FIBA licenced officials to practice their skills on adult-level international games, which allowed for use of IRS and other advanced technology.

● Olympics and Paralympics

Australia had referees make it through to 5X5 and wheelchair and modern technology allowed our Australian-based statisticians to remotely stats games.

● FIBA Oceania 3X3 High Performance Camp

FIBA Oceania launched a 3X3 High Performance Camp at the Gold Coast, running basketball and life skill clinics for players, coaches and referees from throughout the Oceania regions, culminating in a tournament for all to put into practice what had been learnt. It also provided a networking opportunity between coaches and referees to learn more about the game from the different perspectives.



REFEREES & INSTRUCTORS

ASIA CUP QUALIFIERS

SCOTT BEKER

CHRIS REID

RUBEN WOOLCOCK

U18 ASIA WOMEN @ SHENZHEN

CALIA HANKS

BALLIN 24

CHRIS REID

RUBEN WOOLCOCK

JAMES GRIGUOL

MADI CROWLEY

CALIA HANKS

JACQUI DOVER

TAYLA FLINT

OLYMPIC QUALIFYING TOURNAMENTS

SCOTT BEKER

JAMES BOYER

NICO FERNANDES

OLYMPICS

JAMES BOYER

U17 WORLD CUP MEN @ TURKEY

NICO FERNANDES

PARALYMPICS

BLAINE KRAPLJANOV

U17 WORLD CUP WOMEN @ MEXICO

RUBEN WOOLCOCK

JAMES GRIGUOL

WOMEN'S WORLD CUP PRE QUALIFYING EVENT

JACQUI DOVER

NICO FERNANDES

3X3 DEVELOPMENT CAMP @ GOLD COAST

CALIA HANKS

VANESSA DEVLIN (INSTRUCTOR)

U18 ASIA MEN @ AMMAN

JACK TAYLOR

INTERCONTINENTAL CUP @ SINGAPORE

JAMES BOYER (GOLD)

U15 OCEANIA @ CANBERRA

JAMES GRIGUOL

NICO FERNANDES

CALIA HANKS

TRAVIS STEWART

JACK TAYLOR

SHANNON JENNINGS

ALEX MCEWAN

MADI CROWLEY-LONG

SARAH BRADBURY (INSTRUCTOR)

CHRIS CLARKE (INSTRUCTOR)

DARRYL DURHAM (INSTRUCTOR)



SCORETABLE & INSTRUCTORS

BALLIN 24
AMY VINE
BRYCE BRAND
CAITLIN VINE
COURTNEY WRIGHT
HELEN TYRELL
IAN COLLINGS
JULIANNE VAN VEENENDAAL
KAREN CAMODY
KERRI FIELDING
KEVIN NG
MATT CARPENTER
MICHAEL CLEEF
MICHAEL GILLETT
MICHELLE DAVIS
NAOMI EDDY
PAT COLLINGS
SARAH KUBIK
SCOTT SAMSON
SIMON VENN
STEPHEN CREEK

BALLIN 24 CONT.
SUE KUSKO
SEGHASH NHILL
TOMMY LE
VICTOR NHILL

U15 OCEANIA @ CANBERRA
CAROLYN ACKLAND
RACHAEL BENTON-DOYLE
MAY BURY
NICKY CLARK
SHARNA EDWARDS
AMY JONES
LIAM KROGH-NEUMANN
LAUREEN MATTHEWS
CHERYL OLLEY
MICHAEL PAINO
VIDAS SADAUSKAS
SHEREE SMITH
MARY-JANE TOOLE

STATISTICS & INSTRUCTORS

OLYMPICS
LAURETTA CLAUS (NSW)
EMMA CLAUS (NSW)
DANIEL GIFFNEY (NSW)
MARK HARRIS (ACT)
ANDREW REID (QLD)

U15 OCEANIA @ CANBERRA
MICHAEL HANLEY
PATRICK MUNN
MARK HARRIS
SUZANNE HELSON
NIKITA BRADFORDS
DANIEL GIFFNEY
CYNTHIA MACKENROTH
SHERWIN HALDAR
KIRSTEN ARCHER
KYENAN MCCORRISTON
EMMA CLAUS
LAURETTA CLAUS

TECHNICAL DELEGATES & COMMISSIONERS

BALLIN 24
JOHN REARDEN

U15 OCEANIA @ CANBERRA
MICHELLE NICHOLS





MARKETING

DIGITAL SNAPSHOT

BASKETBALL AUSTRALIA | FORD AUSSIE HOOPS | BA COMPETITIONS | BA PLAY | SHE HOOPS

	Total Views	Unique Users
2024	3,654,764 (+49%)	1,075,657 (+35%)
2023	1,852,609	751,078

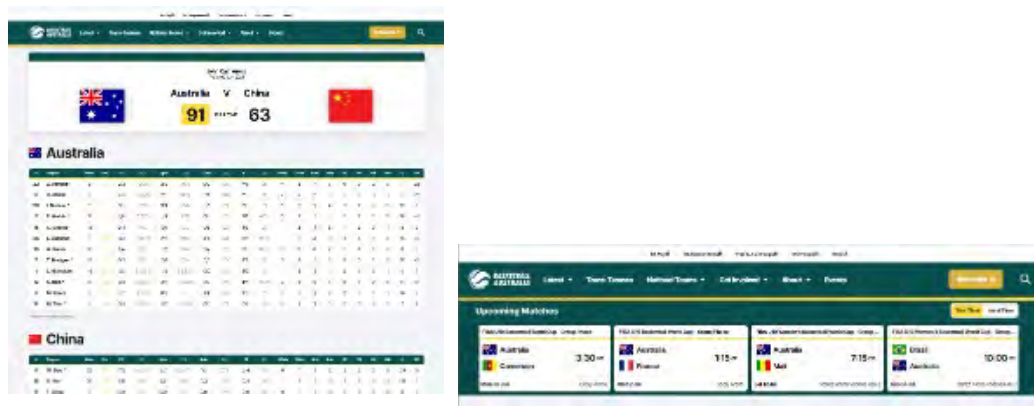
HIGHLIGHTS

All BA external facing platforms were onboarded and streamlined into the Pulselive CMS, allowing easier management of products, same level of quality across programs and the ability to cross promote and leverage multiple audiences.

API | DATA

BASKETBALL AUSTRALIA

Have further integrated FIBA and GENIUS Sports data through an ongoing agreement to create various types of data displays, providing fans more awareness of upcoming international and domestic competitions (i.e Ford Ballin'24) in which AUS takes place.



BASKETBALL AUSTRALIA COMPETITIONS

Integrated fixtures/results/livestats into the BA Competitions site (previously had to send users external) to allow users to view BA Junior National tournaments



DIGITAL DASHBOARDS

Developing ways to better represent and report on data by developing dashboards that can be easily interpreted. See below example of Ford Aussie Hoops Participation Dashboard.





YOUTUBE

We experimented with uploading more frequently and creating more content ourselves (behind the scenes/interviews/training sessions/etc) throughout 2024, publishing 81 videos to our YouTube Channel with positive results.

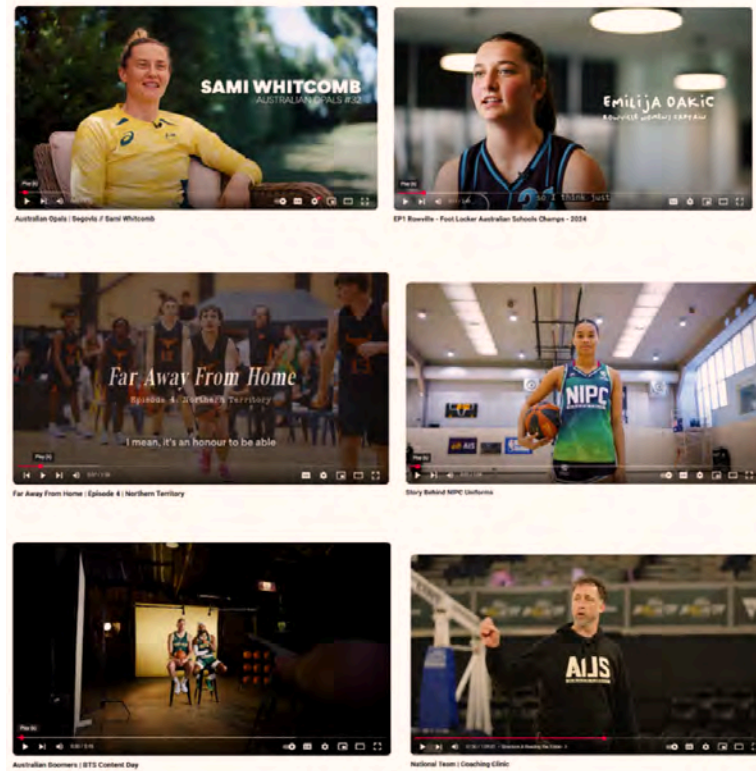
BA is also now able to monetize our own created content

Results are below:

*% in comparison to 2023 numbers

Views	Hours Watched	Subscribers	Impressions	Estimated Revenue
127,558 (+151%)	4327.1 (+65%)	12,297 (+179%)	1,550,997 (119%)	\$166.25
		+925		

Examples of diverse stories across Basketball Australia in 2024.





STATE & TERRITORY BODIES

AUSTRALIAN CAPITAL TERRITORY

NEW SOUTH WALES

QUEENSLAND

SOUTH AUSTRALIA

TASMANIA

VICTORIA

WESTERN AUSTRALIA

HIGHLIGHTS

- Basketball ACT celebrated 75 years of delivering basketball in the Canberra region in 2024. From small beginnings in the 1950's – where games were played at the Drill Hall Gallery and playing outdoors at Manuka Oval – through to the establishment of long-term homes at NATEX (currently known as EPIC) and Belconnen Basketball Stadium, basketball has played an important part in the lives of so many Canberrans, and continues to grow exponentially in popularity and participation. Basketball ACT hosted a 75th anniversary dinner, this milestone event was not only a celebration but an opportunity to recognize and honour those who contributed to our journey. The stories shared on the night will be cherished for years to come.
- We continued to advocate for basketball facilities to meet our growing needs. This year we had a huge win, with an ACT Government Budget commitment of almost \$1million for the planning and design phase of the Belconnen Basketball Stadium expansion. As well, we worked across the ACT government, to secure increased access (and facility improvements) to school courts for our community clubs, and BACT participation and development programs.
- Canberra Gunners and Nationals were the most viewed NBL1 East Club in the 2024 season
- BACT completed a self-assessment against the Australian Sports Commission Sports Governance Principles. Overall BACT demonstrated we are excelling across the area of Governance and are developed in Financial Management categories for a sporting organisation. From this assessment the following key actions will be undertaken in 2025 - review of the BACT Constitution against modern governance standards, review the Board Charter and code of conduct in conjunction with organisational policies to ensure alignment of values and the establishment of multiyear financial projections in relation to budgets and cash flows.
- In 2024 Basketball ACT engaged a consultant to review the organisations Operating Model, engaging stakeholders in this review through surveys, townhall meetings and individual feedback sessions. Given the breadth of the report, BACT will now undertake discovery work and look in detail at the recommendations, drawing on other available data, to understand the connections, interdependencies, risk, impacts and consequences of the recommendations, both individually and collectively.

PARTICIPATION AND MEMBERSHIP

- School competitions were very successful in 2024 and had a large surge in team numbers, increasing by over 29% which will mean we will be able to increase the number of days we hold these competitions going forward.
- We invested in technology to increase community engagement. We ramped up our social media presence and launched Glory League, a new automated video system. The feedback from our community has been overwhelmingly positive. The Basketball ACT app was released providing our NBL1 fans with up-to-date information and an interactive online experience as well as providing a resource platform for our coaches.
- Ford Aussie Hoops had a total of 1,546 participants across 10 different locations across Canberra. With the help of the Ford partnership Basketball ACT was able to utilise new equipment used in the delivery of programs and with a new inflatable hoop and signage helped promote the program across 14 different community events and fetes.
- Overall 2,239 participants engaged with Basketball ACT Learn to play programs (including Aussie Hoops). 121 participants attended 3x3 competitions
- Walking Basketball also saw massive growth, with a 44.4% increase in participation from 2023. Basketball Australia has confirmed a Walking Basketball category in the Masters Games for 2025 which BACT will plan on entering

GAME DEVELOPMENT

- Investing in our people, providing opportunities to build capability through the many coaching and referee courses and education activities held throughout the year, as well as bringing a governance expert in to provide training to Member Clubs and their Committee Members.
- The interest in joining the Basketball ACT community as a referee was huge with 320 participants completing the community Level O referee course. In 2024, Basketball ACT introduced a new campaign to help arrest the potential of abuse of referees under 18 years of age, and allow young developing referees to build their skills in a safe place. The “Green Whistle” campaign saw referees under 18 years of age issued with green whistles and lanyards to quickly identify their age, and allow complainants to adjust their interactions accordingly. Adopting the slogan “If it's GREEN, Don't be MEAN. Your referee is under 18”, the program was rolled out across Belconnen and Tuggeranong, with signage reminders displayed on each court and throughout both stadiums



MICHELLE HOCKING | PRESIDENT
NICOLE BOWLES | CHIEF EXECUTIVE OFFICER

GAME DEVELOPMENT (CONT.)

- BACT was able to invest in coaching support and development, with the appointment of Jontee Brown to the role of Coaching Coordinator. This new role represents a significant focus on supporting and upskilling the coaching community. Under Jontee's stewardship, BACT has implemented programs and processes to: Support club and representative coaches; Deliver coach education courses across the Territory; Drive alignment and consistency in coaching standards. Through funding received from the ACT Government Basketball ACT hosted eight coaching courses in 2024, accrediting 150 coaches across the Canberra community.
- Basketball ACT's Play Our Way submission was successful in securing over \$400k of funding over three years. The submission detailed a comprehensive and ambitious strategy aimed at advancing female participation in basketball across all levels and abilities, demonstrating a strong commitment to making meaningful strides towards gender equality, and empowering women and girls to realise their full potential in our sport.
- The development of a Participation Plan (Grow the Game Strategy) was a key focus throughout the year. This will assist with a wholistic view of community and inclusion in a strategic approach focusing on the development of Wheelchair basketball, Intellectual Disability Basketball, Female Retention/ Participation and Diversity.
- Pink Stars, saw growth with the addition of a southside program that hit capacity in the first term. Pink stars experienced a 16.8% increase in participation. From this success, BACT will be expanding the Pink Stars program to an older cohort of participants.
- After a successful pilot in 2023 the Indigenous Game Development Program (IGDP) grew in strength during 2024 following positive feedback from the participants and parents. IGDP ran in Term 2 (2024) with 21 participants in the program. IGDP successfully received a grant from Coolamon Advisors, to assist the program offerings and delivery model into the future. Program participants had the pleasure and opportunity to design a singlet for the Canberra Gunners and Nationals 2024 First Nations Round.
- BACT had the pleasure of signing a MOU agreement with The Eagles Sports Association, which is a South Sudanese association that runs a basketball program for South Sudanese peoples. With this partnership BACT will support with the resourcing for the delivery of the program and future initiatives.

FACILITIES AND FUNDING

- BACT signed a Heads of Agreement (HoA) with the ACT Government in the last financial year in respect to expanding the Southern side of the existing facility in Belconnen with an additional three courts. The ACT Government announced \$938,000 in funding for the 2024-25 financial year. This money is for ACT Sports and Recreation to utilise for preliminary work towards the expansion of the Belconnen Stadium. This will include a condition audit of the existing facility, environmental impact study and some design and planning work.
- In April 2024, BACT invested \$362,000 into the replacement of the court flooring on courts 1 and 2 at the Belconnen Basketball Stadium. A FIBA Level 1 certified KTL FlexiPro 12 V3 + solid parquet flooring system was installed on top of the existing court system, which will revive the life and suitability of the playing surface for another 30 years.

PERFORMANCE PROGRAMS

- 2024 has been a period of growth, development, and achievement for BACT's Performance Department. From expanding our foundational programs to achieving some exceptional results on the court, we've laid a strong platform for future success. On the court, our representative teams demonstrated resilience, skill, and improvement throughout the 2024 performance year, with standout performances across multiple age groups and programs.
- **Congratulations to local juniors, and Basketball Australia Centre of Excellence athletes, Ajak Nyuon and Zara Russell on their selections for the following teams and tournaments:**
 - Ajak Nyuon- Selection to Australian U17 Crocs for FIBA U17 Asian Cup;- Selection to Australian U18 Crocs for FIBA U18 World Cup; Zara Russell- Selection to Australian U17 Gems for FIBA U17 Asian Cup;- Selection to Australia U18 Gems for FIBA U18 World Cup.
 - Alex Toohey - Australian Boomers (Select Team)- Nippon Life Cup;
 - Bul Kuol - South Sudan - 2024 Paris Olympics;
- **Canberra Basketball Team achievements for 2024:**
 - Canberra Gunners - NBL1 East runners up
 - Canberra Nationals Academy - BNSW Waratah Women's League Champions
 - Canberra Gunners Wheelchair - BNSW GTK Waratah Wheelchair League Champions

- **Technical Officials highlights through the year, include:**
 - Jack Taylor officiating at FIBA U18 Asian Cup;
 - Mitch Hudson & Jack Taylor appointed to the WNBL Panel;
 - Jack Taylor being awarded the NBL1 East Men's Finals and named as NBL1 East Referee of the Year;
 - Ethan Tulk being selected to the National Referee Development Program;
 - Olivia Young representing as a Technical Official at FIBA Women's Asian Cup.
 - Mark Harris - Officiating (Statistician) - 2024 Paris Olympics & FIBA U17 Women's World Cup;
- **Coach highlights achievements for 2024:**
 - Jenny Lonergan - Assistant Coach the Australia Sapphires - U15 Oceania Cup



BASKETBALL NSW

HIGHLIGHTS

- After three consecutive years of growth, 2024 marked a year of consolidation for Basketball NSW, with a slight decline in participation, particularly among 8–10-year-olds and Learn to Play programs. This trend was largely influenced by the revised Active and Creative Kids voucher program, broader economic pressures, and the absence of a major basketball event in NSW. This plateau provided an opportunity to reassess and refocus efforts to ensure long-term sustainability.
- Following the AGM Lisa Yen was appointed Chair, taking over from Jenny Dean after 6 years at the helm. Anton Brown was appointed Deputy Chair. A major milestone was the implementation of Basketball NSW's revised Constitution, officially adopted at the 2024 Annual General Meeting. The updated governance framework aligns with national best practices and legislative requirements, including the Office of Sport NSW's 2026 mandate for gender-balanced Boards. Basketball NSW remains well-positioned, having long maintained a diverse Board.

PARTICIPATION AND MEMBERSHIP

'24 NSW Recognised Participants - 303,517
 '24 NSW Registered Participants - 91,468
 74% Male, 26% Female (up 0.1%)
 6% Indigenous
 11% Cultural & Linguistically Diverse Background
 1% with a disability
 0.5 % Gender Diverse
 98 Coaching Activities
 2,115 Coaches Interacted with
 50 Technical Officials Activities
 1,768 Technical Officials Interacted with
 Community Participation Programs
 606 Jamboree Participants (inc players, coaches, referees, referee coaches and course participants)
 1,189 Skills Days Participants
 994 Country/Metro Development Programs Participants
 212 Challenges participants

Ford Aussie Hoops
 60 Centres
 8305 Participants (down 15%)

Australian Representatives
 37 Players
 9 Coaches

Technical Officials
 Representative Competitions Throughout NSW
 754 Teams
 59 Associations
 6246 Games

Players
 6817 Juniors
 1731 Seniors

Pathway Programs
 7 Centre of Excellence Scholarships
 10 National Performance Camp
 160 State Performance Program
 16 Wheelchair State Performance Program
 164 Development Athlete Program

- Among the many grants secured in 2024, one standout was Assist All Hoops, a statewide initiative supporting individuals with intellectual impairments. This significant funding has allowed us to create a comprehensive basketball pathway for people with intellectual disabilities, from grassroots participation to elite state representation. The program provides access to high-quality coaching, skill development, and competitive opportunities for players of all abilities, promoting inclusivity within the sport.
- This year has seen record participation growth across NSW, particularly at the grassroots level. Basketball's recognition as the number two sport in Sporting Schools with 47,709 children participating is a clear testament to the strength of our foundation.
- We've also made significant progress in driving diversity and inclusion. Initiatives such as the Pride Basketball Australia Tournament and the expansion of our Wheelchair Basketball State Performance Program have opened new pathways for athletes of all backgrounds and abilities.



LISA YEN | PRESIDENT

MARIA NORDSTROM | CHIEF EXECUTIVE OFFICER

GAME DEVELOPMENT

1383 referees completed an accreditation course.
153 referee coaches completed an accreditation course.
201 scoretable officials completed an accreditation course
31 statisticians completed an accreditation course.

Coaching Courses (Club and Association) - 41 courses conducted 779 participants

Coach Clinics – 8 clinics conducted with 272 participants

Total of 49 formal coach development activities which impacted 1,051 participants

13 Wheelchair basketball coaches attended our first online Wheelchair Club Coach Course.

FUNDING AND FACILITIES

Some facility highlights from 2024 include:

- The completion and opening of SportzCentral in Coffs Harbour, featuring an additional court and upgraded change rooms.
- A \$1.1 million facilities grant in Bathurst, co-contributed to by Bathurst Council with an additional \$700,000. Project work is ongoing and expected to conclude in 2025.
- Opening of new facilities in Camden/Oran Park (4)
- Construction commenced on: Lane Cove (4), Taree (2 ext), St Ives HS (2 ext), Huntley Street (4), and Kevin Betts Stadium (2 ext)

Our success in infrastructure is built on strong partnerships. In 2024, we:

- Signed a new partnership with the Illawarra Hawks NBL club.
- Supported the Future Flames Program with Hoops Capital.
- Jointly approached the State Government for a “Home of Basketball in NSW”.
- Expanded our collaboration with PCYC, which will continue to play a key role in future facility projects.

PERFORMANCE PROGRAMS

- 2024 was a standout year for Basketball NSW’s performance programs, with several podium finishes on the national stage. The crowning achievement came from the U18 Metro Women’s team, who secured the Gold Medal, overcoming QLD South in a thrilling final. This victory built on their Silver medal in 2023 and demonstrated their ongoing development and elite performance.
- NSW also celebrated strong silver medal finishes from both the U16 Metro Men’s team and the Ivor Burge Women’s team, who battled hard in closely contested finals against VIC Metro and Victoria, respectively. The U20 Women’s team rounded out the medal count with a Bronze, showcasing depth and resilience across all age levels.
- NBL1 East continued to solidify its place in the NSW basketball landscape in its third season. While the league maintained 16 men’s and 16 women’s teams, discussions with participating associations led to a strategic reduction in the number of games and rounds. This adjustment aimed to ease the workload on athletes by minimising the number of doubleheaders required, ultimately enhancing player welfare and competition quality.
- A major milestone for the league was the standalone NBL1 East Grand Finals, hosted at Penrith Valley Regional Sports Centre. The event was a resounding success, drawing close to capacity crowds for both the Women’s and Men’s Grand Finals, creating an electric atmosphere that showcased the league’s growing popularity. In a thrilling contest, the Newcastle Falcons claimed the Women’s Championship over the Sutherland Sharks, while the Maitland Mustangs secured the Men’s title with a victory over the Canberra Gunners a highly anticipated rematch of the 2022 Grand Final. The overwhelming support from fans highlighted the continued rise of NBL1 East as a premier competition in the state.
- All Waratah Junior Leagues returned bigger and better in 2024. Each year we are seeing significant increases in team numbers and players in the competitions. This is due to the amazing work being conducted by the Associations and our Development officers who are all fantastic at growing the game.

- With the help of the Associations, all coaches are now being accredited, which helps provide coaches with more confidence and professionalism especially when coaching for the first time.

- **Juniors**
635 increase of 15% from 2023

- **Seniors**
119 increase of 13.3% from 2023



BASKETBALL QLD

HIGHLIGHTS

- As we reflect on the past year, I am proud to present this CEO Report, capturing what has been a landmark year for Basketball Queensland. Our 2024 journey has been defined by exceptional growth in more than just participation, strengthened partnerships, community impact; all underpinned by the success and support of our 43 Member Associations.

PARTICIPATION AND MEMBERSHIP

- Basketball in Queensland continues to solidify itself as the 2nd largest participation sport within Queensland with sustained growth in participation throughout 2024. This growth mirrors a national trend, with basketball ranking as Australia's second most popular team sport, boasting over 1.3 million participants nationwide.
- This participation growth has been felt throughout Queensland and it is great to see that for the 3rd straight year the percentage growth in female participation has been larger than the percentage growth in male participation. A reflection of the focus of basketball in Queensland being everybody's game.
- It was phenomenal to see over 100 teams enter the second year of the Queensland Junior Clubs Championships and the introduction of our new Q Hoops program for 2-5 Year Olds.

GAME DEVELOPMENT

- Within the year we saw an impressive growth of 9.98% within the number of registered coaches and a phenomenal growth of 52.44% in registered officials.
- First Nations: With 14 remote community visits, our inaugural First Nations High Performance Camp and the 2nd year of the BQ First Nations National Championships.
- Wheelchair Basketball: With a bronze medal for our Kevin Coombs Wheelchair Team at the 2024 National Wheelchair Junior Championships and three QLD athletes selected to the Paralympics.
- Athletes with an intellectual disability: continued support for our Ivor Burge teams to compete at National Championships, and growth within our iCan Inclusion Program.

FACILITIES AND FUNDING

- With growth there are obvious challenges when it comes to infrastructure and in particular, places to play. To provide support in addressing this issue, Basketball Queensland has been proactive in the launch of the Basketball Queensland Facility Project Accelerator Funding and under Round 1 2024, awarded \$150,000 through the fund to ten associations. This initiative aims to assist associations with essential planning and advocacy work for their facility projects, including feasibility studies, concept designs, and business case documentation.
- Additionally, the continued engagement of SMC Strategies as basketball in Queensland's facility consultants to provide assistance to Basketball Queensland and our member Associations as proved pivotal in ensuring that we can continue to progress the 33 currently active facility projects throughout the State.
- The announcement of the 2032 legacy infrastructure to be built in Logan and Moreton Bay is a welcome one; however basketball in Queensland is still 223 courts short for current demand with over 10,000 participants on waiting lists throughout the State.

PERFORMANCE PROGRAMS

- 2024 saw Basketball Queensland State Teams bring home four medals at National Championships with 33 athletes involved within Australian programs throughout the year.



FIONA ALLEN | PRESIDENT

JOSHUA PASCOE | CHIEF EXECUTIVE OFFICER

HIGHLIGHTS

- Following the 2024 Annual General Meeting, Wade Burns (2018-2024, Chair of the Commission 2020-2024) and Jenni Thom (2021-2024, Chair of the Finance and Audit Committee 2022-2024) stepped down from their positions on the Basketball South Australia Commission. During the second half of 2024, the Commission undertook a refresh of the subcommittee structures and processes. This led to the creation of dedicated positions on those subcommittees for representatives from our Member Associations, to join Commission members and independent members alike. Partnerships were a key focus by securing MOU's with the Department of Education, Child Protection and Sport. Flinders University partnered with Basketball SA with a multi functional approach. We re-established a strong partnership with the South Australian Sports Institute (SASI).

PARTICIPATION AND MEMBERSHIP

- In 2024, we supported more than 37,000 registered participants throughout metropolitan and regional areas. Our Junior District League (JDL) maintained its position as the state's premier junior competition, fielding over 530 teams and delivering a completion rate of 98.7 per cent of scheduled games. Our commitment to community engagement was evident through the delivery of the largest Ford Aussie Hoops program in South Australian history, reaching over 1,800 children.

GAME DEVELOPMENT

- Coach development also advanced, with a 50 per cent increase in registered coaches and the successful delivery of education events including community and club accreditation, webinars, and in-person workshops. Walking Basketball participation exceeded 600 individuals across multiple sites, reaffirming basketball's place as a vehicle for social connection, health and wellbeing.

FACILITIES AND FUNDING

- We undertook our first year of the State Basketball Centre maximising our commercialisation and utilisation opportunities. We are discussions with multiple Councils regarding new stadium builds in metropolitan and regional areas.

PERFORMANCE PROGRAMS

2024 BOYS PROGRAM

SPP number of players

- Under 20s - 20 players - highlights 4th place
- Under 18 - 11 Players 6 reserves- highlights Silver Medal
- Under 16 - 10 players, 4 reserves - highlights Bronze medal

Development tournaments

- Southern Cross - 40 players 2 teams of 10 Under 14 level 2 teams of 10 Under 15 level
- East Coast - 36 players 2 teams 9 Under 16 level 2 teams 9 Under 18 level

Australian Camp Nominations

- 7 athletes invited to Australian Camps in 2024
- 4 athletes invited to National Performance Camp in Jan 2024
- 2 coaches invited to National Performance Camp in Jan 2024
- 2 athletes invited to National Indigenous Camp 2024. (girls also had 1 athlete go to this)
- 0 coach's in National Junior teams for boys.
- 1 athlete at COE scholarship heading into his last year.
- 1 invited train on athlete to the COE.

NPP/SPPX Program

- 12 athletes rotated through both programs

2024 GIRLS PROGRAM

SPP number of players

- Under 20s - 20 players - highlights Silver Medal for A team
- Under 18 - 11 Players 4 reserves
- Under 16 - 11 players - highlights Bronze medal 5 reserves

Development tournaments

- Southern Cross - 40 players 2 teams of 10 Under 14 level 2 teams of 10 Under 15 level
- East Coast - 36 players 2 teams 9 Under 16 level 2 teams 9 Under 18 level

Australian Camp Nominations

- 7 athletes invited to Australian Camps in 2024
- 3 athletes invited to National Performance Camp in Jan 2024
- 2 coaches invited to National Performance Camp in Jan 2024
- 1 coach National Junior teams
- 1 athlete offered a COE scholarship last year but to take it up this year (left in Jan 2025)

NPP/SPPX Program

- 10 athletes rotated through both programs



TIM BRENTON | CHIEF EXECUTIVE OFFICER
JAMES KITCHING | PRESIDENT

PARTICIPATION AND MEMBERSHIP

- Access to compliant facilities continues to provide challenges for Basketball participation in Tasmania. Despite these constraints participation in basketball continues to increase albeit at a rate slower than our mainland counterparts. Overall participation grew by 11% and this growth was most evident in the Northwest of the state where court availability enables expansion of participation opportunities.
- Our Schools Tournaments continue to be very popular with space being the only limiting factor to growth with over 500 teams competing.
- Basketball Tasmania was also successful in securing a grant through the “Play Our Way Grants” and will be investing in female participation growth strategies over the next three years through this funding.
- Basketball Tasmania successfully lobbied to Tasmania’s NBL1 Clubs to enjoy long term additional funding commitments from the Tasmanian Government to help ensure all clubs can compete on and off court with their mainland rivals.
- And of course, the JackJumpers broke through for their first NBL Championship with the whole of Tasmania getting on board and riding their wave of success including Premier Jeremy Rockliff mid-Grand Final acknowledging the need for the State Government to invest in community basketball courts.

GAME DEVELOPMENT

- Through support from the Tasmanian Government we invested in developing our Participation programs through a Participation Programs Lead and Referee Development Coordinators. This has had a significant impact with 88% growth in participation in Aussie Hoops programs, 53% growth of attendance at Maccas on your Team Holiday Camps, ongoing Sporting Schools and Club membership drives along with Referee development and support at all levels.
- Supporting participation growth, we held 20 formal coach development activities (i.e., Coach Clinics, Coach Huddles and Courses) and have had over 750 participants at these activities across the State. We also increased our focus on providing opportunities, feedback, and support to coaches via our FDP/SDP Programs, with Network Coaches regularly engaging and contributing at Camps & Weekly Sessions.

- Some of the 2024 “highlights” have included:
 - The evolution of courses that are online and easily accessible for all coaches in Tasmania (including the new Introduction to Coaching Course).
 - Community Coach Clinic and Ford Aussie Hoops Session with Neil Gray from Basketball Australia.
 - A specialist clinic with Peter Lonergan from Basketball Australia.
 - Gala Weekend Coach Workshop (followed by an online workshop) with Nic Martin presenting on his World Cup experience.
 - Year 2 of the State Team Coach Development Program, which has provided State Coaches with additional preparation ahead of 2025 campaigns.

FACILITIES AND FUNDING

- Basketball Tasmania completed its Facility Strategy in 2024 with a key priority to increase access to fit-for-purpose facilities across the state. The strategy highlighted a current shortfall of 31 courts, with this figure set to increase over the next decade.
- The Wilkinson’s Point project was finally reconsidered with plans now being made to develop a four-court facility at Claremont College along with a two-court high performance facility available for extensive community use at Kingborough.
- A six-court hub in Devonport is also progressing along with a variety of options being considered in Launceston. Lobbying continues with the Tasmanian Government for further support for the development of “homes for basketball” in Southern Tasmania.

HIGH PERFORMANCE AND REPRESENTATIVE

- It was another strong year for our Tasmanian State Teams, with every team featured in Quarter-Final play, highlighted by our U20 Men and of course our Ivor Burge Men, who claimed Bronze Medals.
- We had strong representation within Australian Squads/Teams, with Portia Chopping, Andie Smith, Johnty Dynan, Millie Baker, Harry Blyth and Lucy Aherne featuring at Australian Camps, while Jacob Furphy, Nash Walker, Taran Armstrong and Kye Savage played at various events in the Green & Gold. Adding to this, Basketball Development Manager, Nic Martin served as the Assistant Coach for the U17 Australian Sapphires at the World Cup.

- At the college level, the stock of Tasmanian athletes there remains strong with Lachlan Brewer, Rubi Gray and Luke Brown joining the likes of Sharn Hayward, Reyne Smith and Charli Kay at that level.
- If you look locally, our Southern NBL1 teams were full of Tasmanian talent, with 70% of their rosters made up of Tasmanian players. There was at least one Tasmanian athlete in each conference of the NBL1, which displays the quality and demand of our athletes.



TRUDY PEARCE | CHAIRPERSON
BEN SMITH | CHIEF EXECUTIVE OFFICER

HIGHLIGHTS

- Launched our Women and Girls Action Plan – Power Forward and the funding we secured under the Federal Government’s Play Our Way program will help us further strengthen this momentum in the coming year.
- Launched BV’s new Strategic Plan 2025-2028

PARTICIPATION AND MEMBERSHIP

- 220,771 unique domestic participants i.e. registered community competition participants
- 11,884 unique participants across Aussie Hoops, across 1,037 groups and at 98 centres
- 2.4% overall growth
- 5.1% growth in females
- 10.8% growth in Indigenous players
- 16.1% growth in players that identify as living with a disability
- 6.2% growth in players who have at least one parent born overseas
- Basketball Victoria ran the ‘Festival of 3x3’, an event hosted over two days, the weekend before Melbourne Cup Day. Not only was it our first Open Men and Open Women’s competition, but we also ran a wheelchair event and had a high-level junior event for boys and girls, all running at the same time.

GAME DEVELOPMENT

- Accelerated Women’s Coaching Program, which provides selected coaches who aspire to hold state team coaching roles with a unique opportunity to gain insights into working in a performance pathways environment and learn from Victoria’s leading coaches

TOTAL COURSES	164
MALE	2772
FEMALE	1178
UNKNOWN GENDER	476
TOTAL COACHES	4426

FACILITIES AND FUNDING

- In 2024 we are pleased to report that we welcomed an additional 18 courts to help improve access to basketball facilities. These courts were:
 - Fitzroy Gasworks (Bundha Sports Centre) – 4 courts split over three levels.
 - Craigieburn Sports Stadium – 3 courts
 - Macedon Ranges Sports Stadium – 3 courts
 - Wangaratta Sports & Aquatic Centre – 2 courts
 - Warragul Leisure Centre – 2 courts
 - Stonnington Sports Centre – 4 courts
- There are also several facilities currently in planning stage that will lead to more courts coming online in 2025/26. These facilities are:
 - Frankston Basketball Stadium – 6 additional courts
 - Waurn Ponds (Geelong) – 6 additional courts
 - Armstrong Creek (Geelong) – 4 additional courts
 - Macedon Ranges Sports Stadium (Stage 2) – 3 additional courts
 - Bendigo Stadium – 2 additional courts
 - Mernda Regional Sports Precinct (Whittlesea) – 4 additional courts
 - Yarrawonga Multipurpose Stadium – 2 additional courts
 - Benalla Indoor Recreation Centre – 2 additional courts

PERFORMANCE PROGRAMS

- Clean sweep of all 4 gold medals at the U20 and Ivor Burge National Championships in Jan/Feb 2024
- Introduction of youth qualification series to increase promotion/relegation opportunities for Big V
- The VJBL grew to 1,546 teams for the 2023/24 season, up from 1,446 teams in the 2022/23 season.
- **NB1 South**
39 WNBL and 29 NBL players within associations of the NBL1 South
11 teams still competing for an 8-team playoff spot on the last day of the regular season & 5.7% increase in crowd attendance from 2023

NBL1 South Champions - Eltham (Men) and Waverley (Women)

NBL1 National Champions - Knox (Men) and Waverley (Women)
- Victorians Alanna Smith, Ezi Magbegor and Jade Melbourne named in prestigious tournament honours at the Paris Olympics with All-Star Five, All-Second Team and Rising Star of the Women’s Tournament respectively.



MICHELLE BRUGGEMAN | PRESIDENT
NICK HONEY | CHIEF EXECUTIVE OFFICER

HIGHLIGHTS

- BWA welcomed new chair Kyle Hoath and thank previous BWA Chair Fiona Notley for her tireless work towards advancing Basketball in WA.
- Basketball WA recorded over 67,000 registered participants, with basketball being WA's fastest growing sport for under 15s
- Historic NBL1 West Grand Finals at RAC Arena with a record 6,460 fans. Congratulations Mandurah Magic and Rockingham Flames
- Hall of Fame induction - Ricky Grace
- Perth Lynx WNBL license successfully transitioned to private ownership
- Expanded inclusive programs: All Abilities Hoops, Respectful Relationships pilot, and regional development initiatives
- Partnerships with our affiliated associations, local, state, and federal governments to address the greatest challenge, lack of facilities. In 2024 we saw a \$2 million WA Government commitment to plan a much-needed new basketball facility in Perth. Election commitments made of circa \$100 million for new and expanded Basketball facilities in WA.

PARTICIPATION AND MEMBERSHIP

- A Bigger Aussie Hoops Program – record numbers and strong Association commitment.
- Basketball WA recorded over 67,000 registered participants, with basketball being WA's fastest growing sport for under 15s
- Basketball now the most participated sport for seniors in WA (tied with soccer) and only .2% behind AFL in terms of participation - Basketball continues to overtake other team sports!

GAME DEVELOPMENT

- Basketball increased its referee ranks by approx. 30% last year!
- Our All-Abilities Hoops continued to grow, and we launched a female participation initiative - EmpowerHER Basketball Program

FACILITIES AND FUNDING

- Election commitments made of circa \$100 million for new and expanded Basketball facilities in WA.

PERFORMANCE PROGRAMS

- Congratulations Mandurah Magic (Men) and Rockingham Flames (Women) for winning the NBL1W Grand final. The grand final was played at RAC Areana - smashing records with WA now holding the record for the most attended Men's and Women's NBL1 Grand final in Australia.



KYLE HOATH | PRESIDENT

NATHAN CAVE | CHIEF EXECUTIVE OFFICER



BASKETBALL AUSTRALIA

PARTNERS

- AUSTRALIAN GOVERNMENT - AUSTRALIAN SPORTS COMMISSION
- AUSTRALIAN INSTITUTE OF SPORT
- AUSTRALIAN COMMONWEALTH GAMES
- AUSTRALIAN OLYMPIC COMMITTEE
- AUSTRALIAN PARALYMPIC COMMITTEE
- BASE COMPRESSION
- CTM SPORT
- CYGNETT
- DIY BLINDS
- DREAM COURTS
- FIBA OCEANIA
- FOOT LOCKER
- FORD DEALER NETWORK
- GAMEDAY
- HOOPCITY
- IATHLETIC
- MOJO
- NBL
- NEW ERA
- OGIO
- POWERADE
- PTP
- REFBOOK
- SEVEN CONSULTING
- SIGNET
- SPALDING
- SPORTS EXCELLENCE SCHOLARSHIP FUND
- SPORTS IN FOCUS
- SPORTSLINK TRAVEL
- VICTOR SPORTS
- 2K